

Have You Heard About INSIGHT?

Here's what past graduates have to say about INSIGHT:

"INSIGHT has really taught me a lot."

"I would definitely recommend the program to others."

"It was just amazing!"

"All my questions were answered with respect."

"Having the opportunity to meet the people first hand was the best part - as it made the workings of the government come to life."

"This program was one of the highlights of my life in Winchester."

Why You Should Sign Up For The



- Gain a deeper understanding of how local government works from the people in the government which directly serves you
- Meet government leaders and staff members and visit various government facilities
- Understand how you can become engaged in public affairs
- Participate in dialogues with City staff about successes and challenges
- Serve as a role model for other community residents interested in social change
- Help foster an environment that contributes to the quality of life for all residents
- Gain the knowledge needed to become a member of a City advisory board
- Help build a livable, sustainable community

Register NOW!



The City of Winchester's INSIGHT Citizen's Academy was featured as a case study at the 2009 International City/County Management Association's (ICMA) annual conference. City Managers from across the country attend the conference to learn about proven programs in other communities so that they may implement similar programs at home and continue to succeed.



Thursday Evenings
August 18 - October 22
PLUS
Bonus Sessions and Facility
Tours Every Tuesday

2009 INSIGHT Citizen's Academy SCHEDULE



Register Now!

Week 1
WELCOME RECEPTION
 Tuesday, August 18 6:30 - 9:00 p.m.

DESIGNing Winchester I
 Thursday, August 20 6:00 - 8:30 p.m.
Economic Redevelopment, Old Town Development & Parking Authority

Week 2
BONUS SESSION: City Manager/Council, Finance, Commissioner of the Revenue & Treasurer
 Tuesday, August 25 6:30 - 9:00 p.m.

DESIGNing Winchester II
 Thursday, August 27 6:30 - 9:00 p.m.
Planning, Zoning & Inspections

Week 3
BONUS FACILITY TOUR: Rouss City Hall
 Tuesday, September 1 6:30 - 9:00 p.m.

Telling Our STORY
 Thursday, September 3 6:30 - 9:00 p.m.
Winchester's History by Mike Foreman (local historian, author and former Winchester Clerk)

Week 4
BONUS FACILITY TOUR: Wastewater Treatment Plant
 Tuesday, September 8 6:00 - 8:30 p.m.

Working as a SYMPHONY I
 Thursday, September 10 6:00 - 8:30 p.m.
Utilities, Engineering & Tour of the Water Plant

Week 5
BONUS SESSION: Constitutional Officers
 (Attend Court anytime between 8:30 a.m. & 4:30 p.m.)
 Tuesday, September 15 6:30 - 9:00 p.m.
Commonwealth Attorney, Clerk of Circuit Court & Sheriff

Working as a SYMPHONY II
 Thursday, September 17 6:30 - 9:00 p.m.
Police, Fire & Rescue, Emergency Communication & Emergency Management

Week 6
BONUS SESSION: Handley Library
 Tuesday, September 22 6:30 - 9:00 p.m.

Working as a SYMPHONY III
 Tuesday, September 24 6:30 - 9:00 p.m.
Traffic, Street Maintenance, Refuse, Recycling, Arbor Services

Week 7
BONUS SESSION & FACILITY TOUR: Winchester Public Schools & JHHS
 Tuesday, September 29 6:30 - 9:00 p.m.

Having EMPATHY for Others I
 Thursday, October 1 6:00 - 8:30 p.m.
Office of Housing and Neighborhood Development & Transit

Week 8
BONUS FACILITY TOUR: Regional Jail & Juvenile Detention Center
 Tuesday, October 6 6:30 - 9:00 p.m.

Having EMPATHY for Others II
 Thursday, October 8 6:30 - 9:00 p.m.
Social Services

Week 9
FIELD TRIP: Attend Council Meeting
 Tuesday, October 13 7:00 p.m.

Maintaining PLAY
 Thursday, October 16 6:30 - 9:00 p.m.
Parks and Recreation & Administration

Week 10
BONUS SESSION & FACILITY TOUR: Winchester-Frederick Co. Convention & Visitors Bureau & Civil War Center
 Tuesday, October 20 6:30 - 9:00 p.m.

Finding the MEANING
 Thursday, October 22 6:30 - 9:00 p.m.
Q & A, Mock City Council Meeting (You become the Council Members - mock meeting led by Council President & Mayor), Graduation Ceremony

According to the book "A Whole New Mind" by Daniel Pink, there are six aptitudes needed to move from an informational age, where information is just disseminated, to a conceptual age where feelings and emotions come into play. These aptitudes include:

- DESIGN
- STORY
- SYMPHONY
- EMPATHY
- PLAY
- MEANING

On this idea, the new and improved INSIGHT was created in 2007 and new features were added in 2008.

Name: _____

Address: _____

City: _____

State: _____ Zip Code: _____

E-mail: _____

Daytime Phone: _____

Years Living in Winchester: _____

Shirt Size: S M L XL

Registration Deadline: August 17, 2009

To register, return this form or contact Amy Simmons, INSIGHT's coordinator, to register over the phone or via email:

City of Winchester, Attention: Amy Simmons
 15 North Cameron Street, Winchester, VA 22601
 Phone: 533-0603 Fax: 540-722-3618
 Email: asimmons@ci.winchester.va.us

"Let your life be an empathizing story, designed to play in a meaningful symphony."