

SAFETY TIPS FOR THE SHENANDOAH APPLE BLOSSOM FESTIVAL

Festival Fun & Safety

The City of Winchester wants everyone to have a fun time, but more importantly a safe time. With a little pre-Festival planning, you and your family can enjoy all of the parades and events. Police and Medical Aid Stations will have a presence throughout the Festival weekend to assist you. We urge you to follow the laws and act responsibly to avoid unintended consequences.

Detour Routes & Street Closures

The streets designated as Parades will be closed and the Detour Routes (refer map) will become effective as listed below. As soon as the Parades have cleared, the City will open the streets to traffic.

Friday, April 29: The *Kids Bloomin' Mile* will close Handley Boulevard at 2:00pm. The race begins at 4:00pm and ends at 5:30pm. The course wraps around the Handley High School's campus.

Firefighters' Parade route will close at 3:30pm until approximately 8:30pm.

Fireworks Show will occur at dark on the grounds of Handley High School. Valley Avenue and adjacent streets will be closed to traffic during display.

Saturday, April 30: The *10K Race* and *Grand Feature Parade* routes will close to all traffic at 8:00am and will remain in effect until the end of the parade at approximately 7:00pm. No exceptions.

Downtown Parking

With all of the street closings and parking restrictions, the parking garages are really the best alternative for you and your family. All four downtown garages are an easy walk to the Parades or the Midway. Call 722-7575 to reserve parking.

Friday, April 29: Garages will be open from 10:00am to 10:00pm. Fee is \$10.00.

Saturday, April 30: Garages will open at 8:00am and will not have a set closing time. Fee is \$15.00.

Handicap Parking

Best recommendation is to reserve a space in one of the downtown garages as spaces are limited.

Drink Responsibly

Persons attending any Festival event on public streets or grounds are prohibited from consuming alcoholic beverages or being in the possession of an open container which contains alcoholic beverages. This includes the Parade routes and designated seating areas, the Old Town Midway and the Carnival. Local ordinance offences are punishable by fines or arrests.

Consumption, by persons age 21 years or older, is allowed at Festival events within approved areas and restaurants where state licenses have been obtained. Be responsible and designate a driver.

Attending Event with Children

Plan a designated meeting place and emergency plan in the event that family members are separated. If you have lost a child or parent, call 540-662-4131.

Medical Aid Stations

A Medical Aid Station is located at the end of the Parade route one block past the McDonald's restaurant on Gerrard and Cameron Streets (reference map), plus other emergency units are located near the parade routes. If you need medical assistance and cannot get to the emergency station or units on your own, dial 911 for emergency service.

Towed Vehicles

Parade line-up routes and traffic detours create changes to on-street parking areas close to all of the events. Do not park on streets marked "Closed to Parking" – pay close attention to parking restriction signs or your car will be towed. If your vehicle is towed, contact the non-emergency assistance line.

Seating on the Parade Route

For safety reasons, chairs must stay on the sidewalks. You may sit in the cross streets once the parade routes are closed to traffic. However, you may need to move for emergency vehicle passage.

Please, Leave Pets at Home

For the comfort and safety of all Bloomin' Wine Fest and Old Town Midway attendees and pets, the Shenandoah Apple Blossom Festival® and the City of Winchester may require you to leave all animals at home for these events. Service animals are exempt.

Important phone numbers

Winchester Police Department
Assistance (non-emergency)
Lost children, towed vehicles, etc.
540-662-4131

Information Resource Center
Street closings & detour routes
540-545-4737 or 540-545-4738
If no answer, call 540-662-4131

Downtown Parking Garages
540-722-7575