

COMMENTS

"Just wanted to take a minute to congratulate you on a fabulous Children's Festival. I have been doing events like these for three years now and I have never seen a crowd like that! Thank you for letting us participate-I gave out a lot of information, got a few requests for presentations, and spoke to a lot of people about our services."
- Local Non-profit Exhibitor

"Thanks so much for including us in the International Children's festival last Saturday. It is so much fun seeing the kids have a great time and we had a great time with them also. Hopefully we will be invited back again next year. Kudos to you and everyone else involved on a Great Job!"
- Local Business Exhibitor

"YAY! Thanks for allowing me to be part of it! I had so much fun! There was a ton to do! My niece loved all of the different outfits that people wore. What a great way to expose people to different cultures with such a positive vibe to it! I think it is sooo important! Gets us outside our "bubble"! I look forward to helping out again next year!"
- Volunteer

"Congratulations on a FANTASTIC event! Wow!! I was so impressed by the organization, the volunteers, the decorations, the displays, the dancers and music!! One of the highlights of my day was listening to Donna Hughes read a children's story and to have a mother read the same story in Arabic! Thanks for including us."
- Local Business Exhibitor

"I don't really know what I was expecting but it sure wasn't what I saw Saturday. It was fabulous and the turn out was great and the location couldn't have been better! Loved it!"
- Local Resident

"Just wanted to say congrats on a great children's festival event yesterday. The range of activities and organizations was absolutely extraordinary."
- Event Attendee

"Congratulations on a very successful event. All your hard work paid off! We will be looking forward to working with you next year."
- ICF Sponsor

"ICF was a great success. Surprised to see the event's pictures on The Winchester Star front page!"
- Country Representative

HOW TO GET INVOLVED



City of Winchester's **INTERNATIONAL CHILDREN'S FESTIVAL**

Represent Your Country

Entertain the Crowd

Share Your Cuisine

Become a Sponsor

Be a Volunteer

Donate Supplies/Services

Help Spread the Word

FOR YOUR INFORMATION:

The more funds we raise and the more money we save with donations, the more we can donate to the Winchester Parks Foundation for the youth Financial Aid Program!

In 2009, ICF was able to donate \$1,500 to the Foundation for the creation of the scholarship program! With these funds, the Winchester Parks & Recreation Dept. can now offer underprivileged children scholarships for recreational programs, camps and after-school care at Jim Barnett Park!



October 6, 2012
10:00 a.m. - 3:00 p.m.

Jim Barnett Park

winchestervg.gov/icf
icf@ci.winchester.va.us

REPRESENT A COUNTRY

ICF is looking for local organizations, groups, individuals or families to create an educational booth about their country of origin or favorite country. Several countries from each continent are needed for the children's trip around the world. Free to participate.

Visit the festival website to view a current list of committed countries.

ENTERTAIN THE CROWD

Entertainment is always an important part of any event. The festival is looking for groups representing different cultures to perform on the main stage.

Must be international-related.

SHARE YOUR CUISINE

Join the festival's international food court. Take advantage of this opportunity to share your cuisine with a large group of people or raise money for your organization or special cause.

Must follow all Health Dept. guidelines and requirements.

INTRODUCE YOURSELF

Set up an informational exhibit about your business or organization or sell your product.

Must be child- or international-related and provide a children's activity.

BE A PRESENTING SPONSOR*

Benefits Include:

- Credit on all promotional posters, marketing material, and press releases as "presenting sponsor":
 - festival passport given to every child that enters the gates (1,200)
 - ICF flyers to area schools & businesses
 - Logo at top of all festival day posters
 - newspaper, magazine & radio ads
 - Logo included in all ICF advertisements/commercials
- Complimentary exhibit space during festival

BE THE COUNTRIES SPONSOR*

Benefits Include:

Note: Funds will be used to assist countries with expenses!

- Complimentary exhibit space at the festival
- Logo on festival posters
- Logo on flyers to schools and businesses
- Logo in the ICF passports (1,500-2,000)
- Logo on all festival day posters
- Logo included in all ICF advertisements/commercials

BE THE STAGE SPONSOR*

Benefits Include:

- Hang your banner as the backdrop of the stage
- Name recognition on festival posters listing sponsors and in the ICF Passport
- Logo/name listed in the festival passport given to every child that enters the gate
- Name included in ICF advertisements/commercials
- Complimentary exhibit space at the festival

BE THE FOOD COURT SPONSOR*

Benefits Include:

- Hang your banner in the International Food Court area
- Name recognition on festival posters listing sponsors and in the ICF Passport
- Name listed in the festival passport given to every child that enters the gate
- Name included in ICF advertisements/commercials
- Complimentary exhibit space at the festival

CONTACT US

Amy Simmons (540) 662-4946, ext. 1830
Leslie Bowery (540) 662-4946, ext. 1816
Charlotte Fritts (540) 678-3965 ext. 32304

Festival Email icf@ci.winchester.va.us

Website www.winchesterva.gov/icf

QUOTE:

"Every representative of each country was willing to talk about their country with such pride! In addition, they explained things in detail; I really felt like I was traveling."

~ Noah, 13 years old



***A PORTION OF THE NET
PROCEEDS WILL BE DONATED
TO THE WINCHESTER PARKS
FOUNDATION!
(\$4,700 SINCE 2009)**

***ATTENTION: All sponsorships are TAX-DEDUCTIBLE!**

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