

# Have You Heard About INSIGHT?

Here's what past graduates have to say about INSIGHT:

*"If I were Emperor of Winchester, I'd make this program mandatory!"*

*"I would definitely recommend the program to others."*

*"It was just amazing! An eye-opener."*

*"All my questions were answered with respect."*

*"Having the opportunity to meet the people first hand was the best part - as it made the workings of the government come to life."*

*"This program was one of the highlights of my life in Winchester."*

## Stay Informed

Continue to stay informed about City government services, programs and projects by subscribing to the City of Winchester's bi-weekly electronic newsletter.

Sign up online at [winchesterva.gov/enews](http://winchesterva.gov/enews) or click on the CitE-News button from the City's official website ([winchesterva.gov](http://winchesterva.gov)) All you need to provide is your email address!



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2011

Discover your local government from the inside out.



[winchesterva.gov/insight](http://winchesterva.gov/insight)

**Thursday Evenings**  
**August 4 - October 20**  
**6:00 - 9:00 pm**  
**\$20** (non-refundable)

Fee includes dinner every Thursday

# 2011 INSIGHT Citizen's Academy SCHEDULE

According to the book "A Whole New Mind" by Daniel Pink, there are six aptitudes needed to move from an Informational Age, where information is just disseminated and computed, to a Conceptual Age where emotions and creativity are important to learning and growing. These aptitudes include:

STORY

DESIGN

SYMPHONY

EMPATHY

PLAY

MEANING

From this idea, the INSIGHT Citizen's Academy was redesigned in 2007. This successful program continues to expand and improve with new features added every year. The INSIGHT Citizen's Academy is held every Thursday night at various City facilities with several bonus (optional) sessions held on Tuesday. A light dinner will be provided at each Thursday session prior to the start of the program. The fee to participate is only \$20 per person (non-refundable).

SESSION	DATE	DESCRIPTION	TIME
<b>Telling Our STORY</b>	<b>Thursday, August 4</b>	<b>WELCOME RECEPTION, Winchester's History and City Manager/Council</b>	<b>6:00 - 9:00 pm</b>
	Tuesday, August 9	Rouss City Hall Historial Tour (Optional - Must sign up in advance)	6:00 - 9:00 pm
	<b>Thursday, August 11</b>	<b>The Budget Process</b>	<b>6:00 - 9:00 pm</b>
<b>DESIGNing Winchester</b>	<b>Thursday, August 18</b>	<b>Planning, Zoning, Inspections</b>	<b>6:00 - 9:00 pm</b>
	<b>Thursday, August 25</b>	<b>Economic Development, Old Town Development and Parking Authority</b>	<b>6:00 - 9:00 pm</b>
<b>Working as a SYMPHONY</b>	<b>Thursday, September 1</b>	<b>Utilities and Tour of Water Treatment Plant</b>	<b>6:00 - 9:00 pm</b>
	Tuesday, September 6	Tour of Wastewater Treatment Plant (Optional - Must sign up in advance)	5:30 - 8:30 pm
	<b>Thursday, September 8</b>	<b>Police, Emergency 9-1-1 and Tour of Timbrook Public Safety Center</b>	<b>6:00 - 9:00 pm</b>
	<b>Thursday, September 15</b>	<b>Fire &amp; Rescue, Emergency Management and Tour of Fire Station</b>	<b>6:00 - 9:00 pm</b>
<b>Having EMPATHY for Others</b>	<b>Thursday, September 29</b>	<b>Social Services</b>	<b>6:00 - 9:00 pm</b>
	Tuesday, October 4	Attend Council Meeting	7:00 pm
<b>Maintaining PLAY</b>	<b>Thursday, October 6</b>	<b>Parks &amp; Recreation</b>	<b>6:00 - 9:00 pm</b>
	<b>Thursday, October 13</b>	<b>Winchester Public Schools and Tour of John Handley High School</b>	<b>6:00 - 9:00 pm</b>
<b>Finding the MEANING</b>	Thursday, October 20	<b>Mock Council Meeting and Graduation</b>	<b>6:00 - 9:00 pm</b>

*Note: Schedule subject to change. A final schedule with meeting locations will be provided prior to starting the program.*