

Winchester Towers Redevelopment Project

Public Open House
November 19, 2014
6:30 p.m.
Rouss City Hall

<https://www.winchesterva.gov/city-projects>



Photo courtesy of PHW



Agenda



Welcome

Eden Freeman
City Manager



Presenter

Tony Peterman
Strategic Advisory Group

Topics

How Did We Get Here

- Market Feasibility
- Proposed Location
- Proposed Vision

Case Studies

Questions or Comments



Other Opportunities



Timeline

- ⇒ Winchester Common Council's 2013-2014 Strategic Plan prompted City Staff to pursue the creation of a conference center development strategy.
- ⇒ The Economic Development Authority of the City of Winchester issued a request for proposals (RFP) on 1/25/13 to acquire the services of a consulting agency that would conduct an analysis to determine if Winchester's market could support a convention center.
- ⇒ Strategic Advisory Group was awarded the bid on 3/26/13. They determined Winchester could support a convention/events center and provided the EDA/City with two premier locations to house the convention center and 40-60 new hotel rooms.
- ⇒ SAG's report was presented to the Winchester Common Council on 2/11/14.
- ⇒ Council and City Staff determined that the Winchester Towers would be the most feasible location to acquire.
- ⇒ The City of Winchester formally acquired the property on 10/29/14.
- ⇒ City Staff solicited a request for quotes to acquire architectural services to measure and document the existing condition of Winchester Towers and create accurate base plans, design a preliminary schematic, and prepare parts 1 and 2 of the Historic Preservation Certification Application.
- ⇒ The bid was awarded to Grove & Dall'olio Architects on 11/7/14 as the lowest responsive bidder.

Notes

*For more information about the Winchester Towers
Redevelopment Project,
please visit the City's website or contact Tyler Schenck at
(540) 667-1815, ext. 1435.*

