

R-2014-34

CITY OF WINCHESTER, VIRGINIA

PROPOSED CITY COUNCIL AGENDA ITEM

CITY COUNCIL MEETING OF: 8/26/14 (work session),
9/9/14 (regular mtg)

CUT OFF DATE: 8/20/14

RESOLUTION X ORDINANCE ___ PUBLIC HEARING

ITEM TITLE:

RESOLUTION RENAMING PORTIONS OF E. JUBAL EARLY DRIVE AND APPLE BLOSSOM DRIVE TO MILLWOOD AVENUE

STAFF RECOMMENDATION:

Approval

PUBLIC NOTICE AND HEARING:

N/A

ADVISORY BOARD RECOMMENDATION:

None

FUNDING DATA: N/A

INSURANCE: N/A

The initiating Department Director will place below, in sequence of transmittal, the names of each department that must initial their review in order for this item to be placed on the City Council agenda.

<u>DEPARTMENT</u>	<u>INITIALS FOR APPROVAL</u>	<u>INITIALS FOR DISAPPROVAL</u>	<u>DATE</u>
1. Public Services	<i>PE</i>	STAFF	8/21/14
2. City Attorney	<i>W</i>		8/21/2014
3. City Manager	<i>MS</i>		21 Aug 14
4. Clerk of Council			

Initiating Department Director's Signature:
(Planning)

[Handwritten Signature]

8/20/14



APPROVED AS TO FORM:

[Handwritten Signature] 8/21/2014
CITY ATTORNEY

CITY COUNCIL ACTION MEMO

To: Mayor and Members of City Council
From: Tim Youmans, Planning Director
Date: September 4, 2014
Re: Renaming portions of E. Jubal Early Drive & Apple Blossom Drive to Millwood Avenue

THE ISSUE:

As part of the Millwood Ave project currently underway, city staff and certain property owners along existing E. Jubal Early Drive and Apple Blossom Drive request renaming to Millwood Avenue to reduce confusion and simplify routing into the City for unfamiliar motorists.

RELATIONSHIP TO STRATEGIC PLAN:

High Priority: City Gateway Beautification Project (signage)

BACKGROUND:

The City received requests for street renaming from businesses in the multi-tenant Mill at Abrams Creek which is physically situated along E. Jubal Early Drive but addressed as Millwood Ave. Perkins restaurant is also addressed Millwood Ave but fronts along E. Jubal Early Dr. Now that Millwood Ave will cease to exist between the Vickers Communication Ctr and the Ohrstrom-Bryant Theater at S.U., the timing is right to rename both the easternmost block of E. Jubal Early Dr (east of the Hampton Inn) and the short segment of publicly-owned Apple Blossom Dr (between the Hampton Inn and Beltone) to Millwood Ave. As currently named, a tourist coming from I-81 to the Visitor Center would need to traverse Millwood Pike, then E. Jubal Early Dr, the Apple Blossom Dr, and then Millwood Ave before turning onto Pleasant Valley Rd to the Visitor Ctr. With the renaming, the entire route from I-81 to Pleasant Valley Rd would be Millwood. The renaming does not affect the privately-owned portion of Apple Blossom Drive leading into Apple Blossom Mall (between Toys R Us and Walgreen's).

At the August 26th work session, staff was asked to consider the option of renaming Jubal Early to Millwood Pike since it would represent a logical westward extension of Millwood Pike into the City from Frederick County to the east. However, this would require changing the addresses for at least 12 City businesses that currently have Millwood Avenue addresses, one of which (Century 21) has about 27 independent realtors using the Millwood Ave address. The other disadvantage is that emergency responders generally identify 'Pike' addresses as being in Frederick County (e.g. Millwood Pike, Valley Pike, Berryville Pike) and 'Avenue' addresses as being in the City (e.g. Millwood Ave, Valley Ave, Berryville Ave).

BUDGET IMPACT:

No additional cost to the Millwood Ave project if the change is approved by Council before the permanent replacement signage for the new roadway alignment is ordered and installed.

OPTIONS:

- 1) Approve Renaming Resolution.
- 2) Disapprove Renaming Resolution.
- 3) Defer further action at this time.

RECOMMENDATIONS:

Staff recommends Option #1.

RESOLUTION RENAMING PORTIONS OF E. JUBAL EARLY DRIVE AND APPLE BLOSSOM DRIVE TO MILLWOOD AVENIE

WHEREAS, E. Jubal Early Drive is an existing public street extending from Millwood Pike near I-81 at Exit 313 westward to a point where it intersects with Apple Blossom Drive, and Apple Blossom Drive is an existing public street extending from E. Jubal Early Drive northward to a non-descript point where it intersects with and becomes Millwood Avenue; and,

WHEREAS, the City of Winchester ('City') and Shenandoah University ('SU') are undertaking a project to realign Millwood Avenue such that the existing segment of Millwood Avenue between E. Jubal Early Drive and Apple Blossom Drive is being vacated and conveyed to SU in return for improvements now under construction which shift Millwood Avenue traffic onto E. Jubal Early Drive ; and,

WHEREAS, motorists currently entering the City can follow Millwood between Interstate-81 and S. Pleasant Valley Road, but would need to transition from Millwood, to E. Jubal Early Drive, to Apple Blossom Drive, and then back to Millwood if a street renaming proposal is not approved; and,

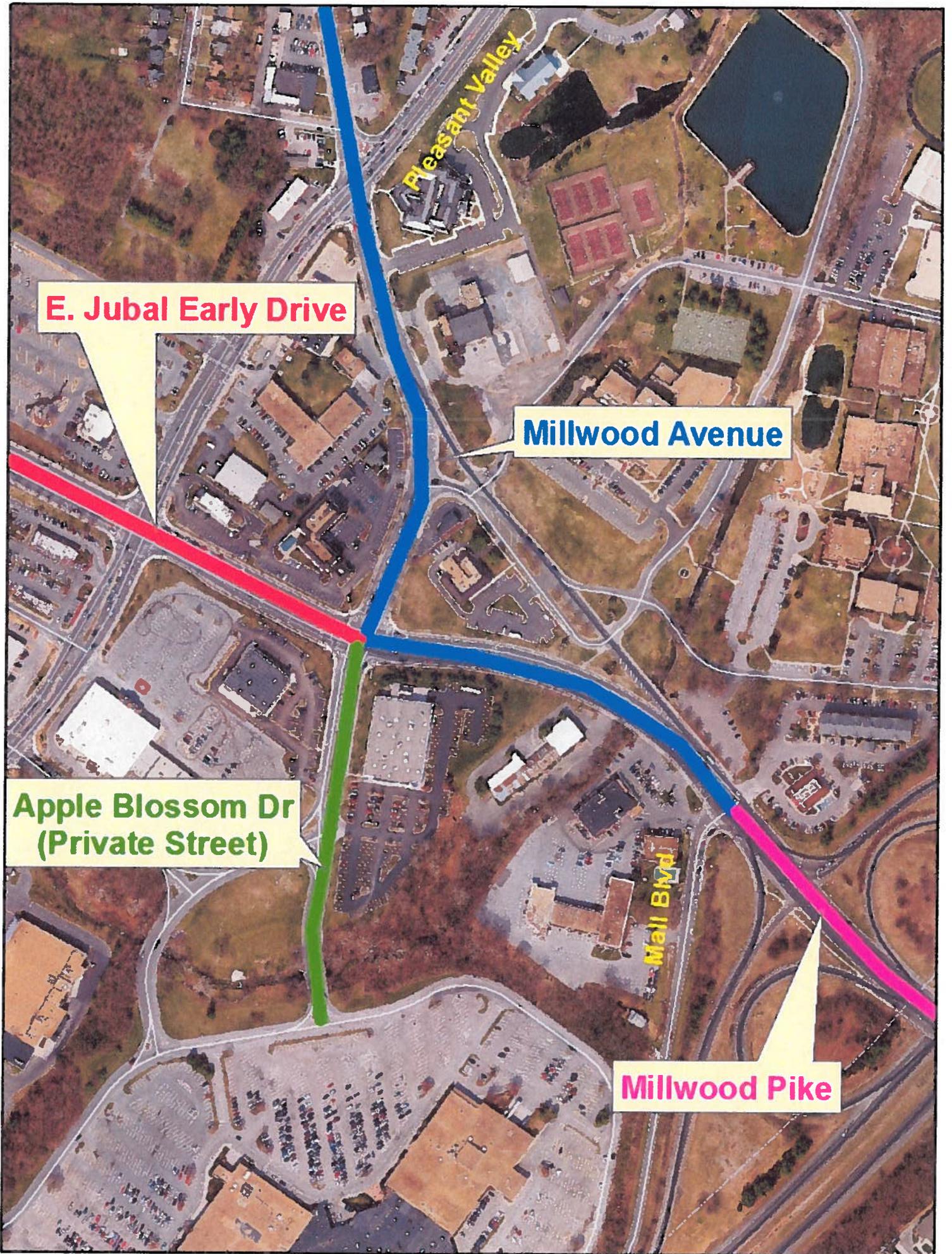
WHEREAS, businesses with access along current E. Jubal Early Drive already have Millwood Avenue addresses, causing confusion for customers trying to find these establishments; and,

WHEREAS, there are only three (3) structures that have addresses needing to be changed due to the proposed street renamings, one of which (Hampton Inn) desires an address change regardless of the renaming proposal; and,

WHEREAS, the Common Council may rename streets in accordance with the provisions of §15.2-2019 of the Code of Virginia, as amended;

NOW, THEREFORE, BE IT RESOLVED by the Common Council of the City of Winchester, Virginia, that E. Jubal Early Drive from current Apple Blossom Drive east to its current eastern limits, and Apple Blossom Drive from E. Jubal Early Drive to its current northern limits are hereby named **Millwood Avenue**.

BE IT FURTHER RESOLVED that the Clerk of Council is directed to forward a certified copy of this action to the Clerk of the Circuit Court who shall record the certified copy in accordance with the provisions of §15.2-2019 of the Code of Virginia, as amended.



E. Jubal Early Drive

Millwood Avenue

**Apple Blossom Dr
(Private Street)**

Millwood Pike

Pleasant Valley

Mall Blvd