



OTAC Tourism Task Force Meeting (2/26/19)

Goal: To increase Tourism to Old Town Winchester

Old Business

- Route 81 Signage
 - Studies on effectiveness of signs
- Civil War Walking Tour Brochure
- Civil War Sign sponsorship request – Taylor Hotel sign

Harley Event June 2019

- Updated Apple Locations
- Trivia for OTW Historic Sites

Winchester 275th

Website Development (with Tourism focus)

- Top 10 lists for the OTW Website
- Top 10 things to do with children in OTW
- Top 10 historic sites to see
- Other

Next Steps

- Other
- Next meeting – March 26 at 9 a.m.



2019 Schedule of Events for Winchester's 275th Anniversary

See below for the list of anniversary activities. More information is being added each week. If you or your organization would like to get involved in the celebration, we'd love to hear your ideas. Please contact a planning committee member to discuss your idea or event further.

Activity	Description	Location	Date	Time
Charles B. Rouss Day	Charles Broadway Rouss was born on this day. A celebration will be held when the Rouss City Hall renovation is complete.	Rouss City Hall	February 11	
George Washington's Birthday	Free admission to the George Washington's Office Museum	32 W. Cork Street	February 18	12-4 pm
Rouss City Hall Grand Reopening	Historic Rouss City Hall (built in 1901) is currently being renovated. A celebration and tours will be offered when the work is complete.	Rouss City Hall	TBD	
History of Winchester Presentation	Overview of Winchester's history by Tim Youmans	Village of Orchard Ridge	February 27	1 pm
Heritage Day	Includes information tables hosted by historical societies and research organizations and free lectures. More info (link is external)	Museum of the Shenandoah Valley	March 2	10 am-3:30 pm
Content of James Wood's Ledger Book	MSV Curator of Collections Nick Powers will discuss the ledger book of Winchester founder Colonel James Wood. This fascinating piece of local history covering the 1740s and 1750s contains many secrets of early Winchester. Registration required by March 7 (link is external) .	Museum of the Shenandoah Valley	March 10	2-3 pm
Readers Theater: Brown Family - "The Science of Our Success"		Handley Regional Library	March 23	2 pm
Historical Society Annual Meeting & History Presentation	Hear an overview of Winchester's history by Timothy Youmans, City Planning Director and local historian.	Rouss City Hall	March 28	7 pm
John Kirby Day Music		Old Town	April 12-13	TBD



Activity	Description	Location	Date	Time
Event		Winchester		
Old Town Winchester KidzFest	Enjoy a variety of kids activities in Old Town Winchester (FREE). Stop by the 275th Anniversary booth for a free coloring book.	Loudoun Street Mall	May 18	11 am-5 pm
Military History Day	Saturday: WWI & WWII Re-enactors, museum displays, WWII Veterans' Reunion (10:30 am). Sunday: Museum displays, military vehicles	811 Fairfax Pike, Stephens City	June 8-9	9:30 am-5 pm
40th Anniversary of the Handley Archives Reception	Celebrate the 40th anniversary of the Handley Archives	Handley Regional Library	June 29	2-4 pm
Winchester Parks & Recreation's Expedition Camp	Explore Winchester's history with this week-long camp. For ages 10-14. Something different to explore each day! More information coming soon to www.winchesterva.gov/parks .	Various Locations	July 8-12 July 15-19	9 am-3 pm
Lecture Series	Winchester history through the centuries	Godfrey Miller Fellowship Center	July 16, 18, 23, 25	7 pm
Winchester Parks & Recreation's Moonlight Ball	Learn traditional Victorian dances to live music. Period-attire encouraged. Ticket required.	George Washington Hotel	July 20	7-10 pm
George Washington Election to House of Burgesses Re-enactment		1840 Courthouse, Loudoun St. Mall	July 27	
"Winchester 1740s" Exhibit		Handley Regional Library	Open hours	
History Trivia Competition	Details coming soon		November	
Bough & Dough Shop	Boutique-style holiday gift shop held as part of Preservation of Historic Winchester's annual Holiday House Tour. The Shop operates as an artisan-driven boutique with	PHW Office, 530 Amherst Street	November 22-December 15	TU-SA, 10 am-5 pm & SU,



Activity	Description	Location	Date	Time
	fresh cut greenery. In 2018, 23 artisans and 3 non-profits participated.			12-5 pm
House Tour Through the Centuries		Various Locations	December 7-8	TBD
Music Festival		TBD	TBD	
Willa Cather event		TBD	TBD	
Lecture Series by Jonathan Noyolas		TBD	TBD	
Spotswood Poles Day at Winchester Royals Game		Jim Barnett Park, Bridgeforth Field	TBD	

275th Celebration Materials & Merchandise

Item	Description	Pick Up Locations	Cost
Kids Coloring Book	COMING SOON	Visitor Center, Shenandoah Valley Discovery Museum, Historical Society, Museum of the Shenandoah Valley, City Hall, Jim Barnett Park, Handley Regional Library, Old Town KidzFest	Free
Bicenterquasquigenary (275 years) T-Shirt	COMING SOON YS-M, AS-2XL Black or Maroon	Historical Society, Visitors Center, Shenandoah Valley Discovery Museum	
Book: "A Prominent Place: 275 years of Winchester's History in 50 Artifacts"	COMING SOON	Historical Society, Winchester Book Gallery, Handley Regional Library	
275th Anniversary Lapel Pin	Available Now	Historical Society	\$2