



Winchester
Virginia

ECONOMIC REDEVELOPMENT DIRECTOR

The City of Winchester is seeking a visionary economic development leader with proven experience in building long-lasting partnerships and producing innovative ideas that yield impactful results for the overall community.



City of Winchester, Virginia
www.WinchesterVA.gov | (540) 667-1815
Email: hrdept@winchesterva.gov

THE IDEAL TEAMMATE

The City of Winchester is seeking a visionary economic development leader with proven experience in building long-lasting partnerships and producing innovative ideas that yield impactful results for the overall community. This is a unique, senior-level position that requires someone who isn't afraid to be bold when crafting successful solutions while being innovative, creative and cooperative.

We're looking for a unique and enthusiastic individual to serve as not only an advocate but also as a teammate. We have an excellent group of senior leaders and a strong support team that will work in conjunction with this position to help produce results and reach our goals.

This position requires someone with a heart for public service and a sincere passion for economic development. The ideal candidate will be able to work closely with City Council, government leaders, local organizations and current and potential business owners to enhance Winchester's economic vitality and continued growth.

The City's next Economic Redevelopment Director must have a tenacious spirit with the capacity to listen and empathize. He or she must have the ability to see the "big picture" while successfully managing day-to-day details. Other key attributes include strong verbal and written communication skills, open-mindedness and the aptitude to make tough decisions.

This leader must be able to merge seamlessly with a variety of teams and effectively serve as a liaison between the City government and the Winchester Economic Development Authority. Reports directly to the City Manager.

THE ORGANIZATION

The City organization, which employs over 550 dedicated staff members with a wealth of knowledge and skills, is a great place to work. Our new City Manager (as of July 2014) leads by example and with integrity while maintaining a transparent and collaborative work environment. Everyone is not only empowered but obligated to help move the community forward.

QUALIFICATIONS

Candidates for the role of Economic Development Director must possess a minimum of a Bachelor's degree from an accredited college with an emphasis in Economic Development, Planning, Public or Business Administration, or a related field. Master's degree is preferred. Candidates should also have a minimum of seven years of increasingly responsible professional experience in economic development including supervisory experience. Related professional certifications such as International Economic Development Council a plus.

COMPENSATION & BENEFITS

The annual salary range for this exciting opportunity is \$75,940 to \$121,492 depending on qualifications. The City of Winchester offers a comprehensive benefits package including medical, dental, vision, life insurance, paid vacation and sick leave, personal days, LTD, and much more. City employees are also members of the Virginia Retirement System.

HOW TO APPLY

Submit an application, resume and cover letter online at www.winchesterva.gov (click "Employment" at the bottom).

Winchester, Virginia

Approximately 27,200 people call the City of Winchester home. Located at the northern entrance of the Shenandoah Valley, this vibrant city has held its own during the recession and experienced growth in many areas including the newly renovated and charming Old Town district.



Continued growth is expected as several areas of the city are prime for redevelopment and many acres remain open for new construction.



Winchester encourages mixed-use development, walkability and preserving our historical assets.



Handley Library

THE COMMUNITY

Winchester is an independent city in northwest Virginia located just 72 miles from Washington D.C. Due to its strategic location, size, and hometown feel, Winchester is a scenic escape for people in nearby larger cities and a vibrant urban setting for residents of surrounding rural communities. An award-winning comprehensive plan is in place to guide development of Winchester's 9.23 square miles.

Here are a few reasons many people and businesses call Winchester city home:

- Voted one of the friendliest towns in the mid-Atlantic & Southeast region by Blue Ridge Country Magazine and best places to retire by AARP
- Home of Shenandoah University and just a few miles from Lord Fairfax Community College
- Beautiful pedestrian mall with over 50 shops, 30 restaurants and plenty of events for all ages
- Low-crime rates, great schools and beautiful family-friendly community
- Home of the annual Shenandoah Apple Blossom Festival
- Approximately 170 acres of park land

John Handley High School



MORE INFORMATION ONLINE

- City's Strategic Plan: winchesterva.gov/strategic-plan
- Economic Development Analysis & Master Plan: developwinchesterva.gov
- Comprehensive Plan: winchesterva.gov/planning
- Old Town Winchester: oldtownwinchesterva.com
- Public Schools: wps.k12.va.us
- New Resident Guide: winchesterva.gov/new-resident-guide

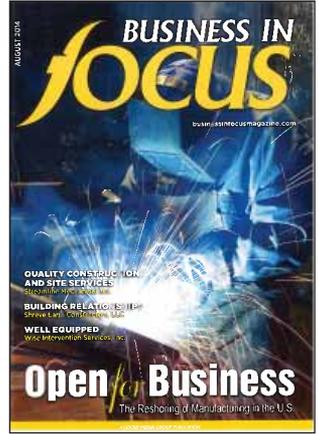
RECENT SUCCESSES & PARTNERSHIPS



This historic gem, the Taylor Hotel, was built in 1848 and was recently renovated thanks to a public-private partnership.



Winchester now has two Virginia Enterprise Zones providing a variety of incentives for existing and potential businesses.



Winchester's economic success was featured in the September 2014 issue of *Business In Focus* magazine.



"Southern hospitality, neighborly charm, and talk of days gone by abound in this jewel of the Shenandoah Valley."

Winchester is featured in the November 2014 edition of Southern Living Magazine's Mid-Atlantic edition covering Virginia to New York.

CITY STATISTICS

Population	27,216
Projected Population 2040	30,781
Median Household Income	\$45,959
Median Age	35.1
Mean Travel Time to Work (in minutes)	21.9
Median Home Value	\$241,900

RESIDENT EMPLOYMENT

- Winchester MSA is one of five state metro areas no longer considered to be in the "recovery" phase since our current employment of 59,500 surpassed the pre-recession high of 58,600.
- Unemployment of 4.8%, is the third lowest MSA in the state.
- Over the past year, Winchester's unemployment rate has decreased more than any other MSA in Virginia.

