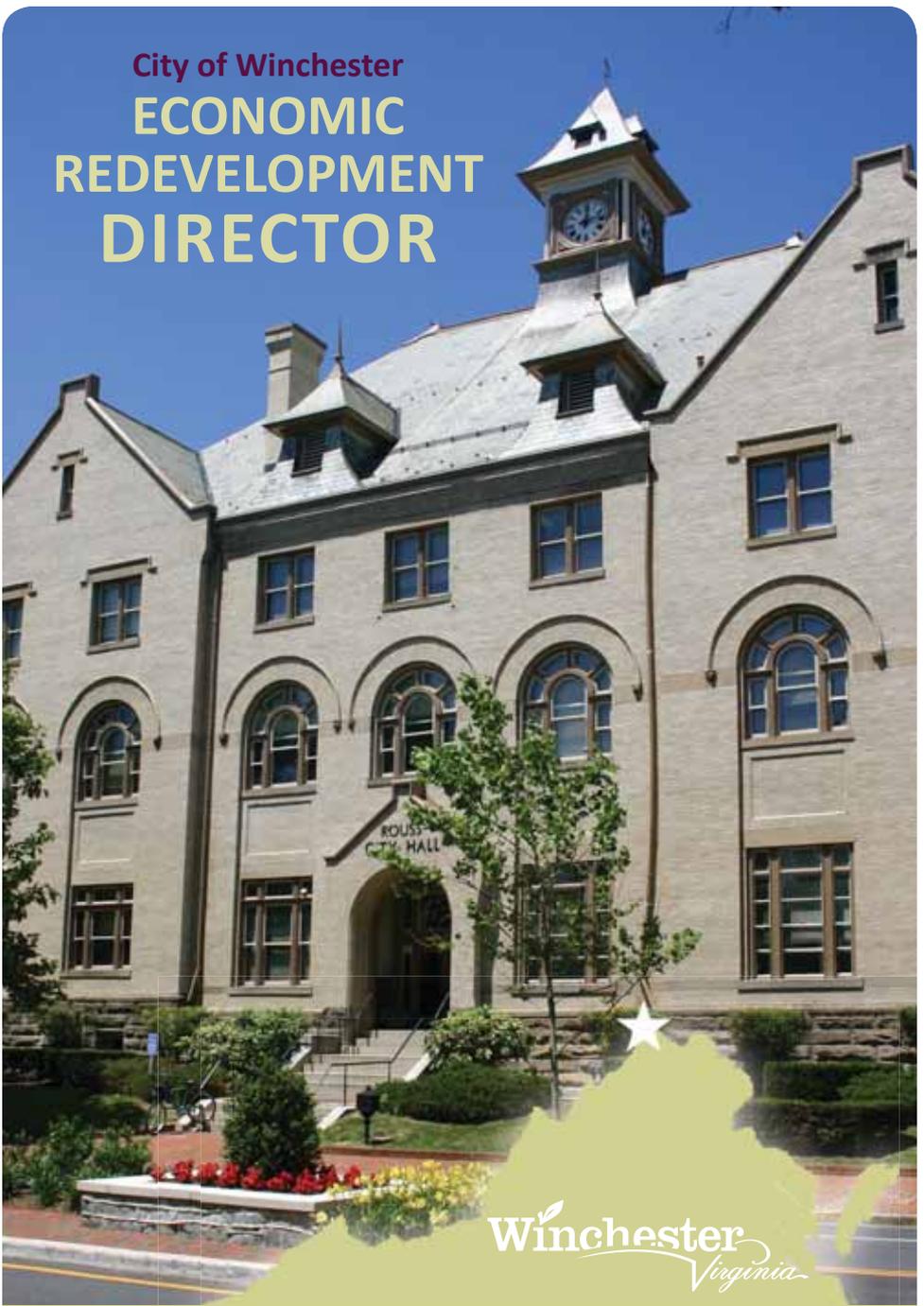


City of Winchester
**ECONOMIC
REDEVELOPMENT
DIRECTOR**



Winchester
Virginia

City of Winchester, Virginia
www.WinchesterVA.gov | (540) 667-1815
Email: hrdept@winchesterva.gov

Winchester, Virginia

Approximately 27,200 people call the City of Winchester home. Located at the northern entrance of the Shenandoah Valley, this vibrant city has held its own during the recession and experienced growth in many areas including the newly renovated and charming Old Town district.



Continued growth is expected as several areas of the city are prime for redevelopment and many acres remain open for new construction.



Winchester encourages mixed-use development, walkability and preserving our historical assets.



THE COMMUNITY

Winchester is an independent city in northwest Virginia located just 72 miles from Washington D.C. Due to its strategic location, size, and hometown feel, Winchester is a scenic escape for people in nearby larger cities and a vibrant urban setting for residents of surrounding rural communities. An award-winning comprehensive plan is in place to guide development of Winchester's 9.23 square miles.

Here are a few reasons many people and businesses call Winchester city home:

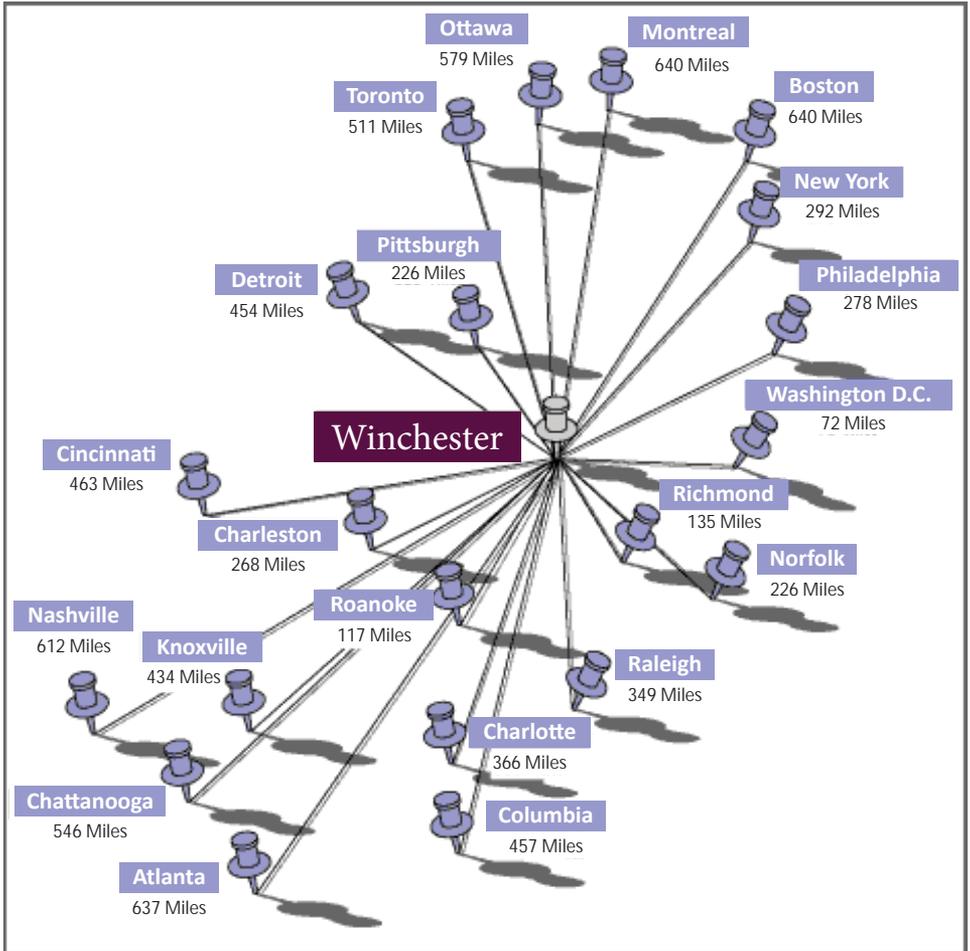
- Voted one of the friendliest towns in the mid-Atlantic & Southeast region by Blue Ridge Country Magazine and best places to retire by AARP
- Home of Shenandoah University and just a few miles from Lord Fairfax Community College
- Beautiful pedestrian mall with over 50 shops, 30 restaurants and plenty of events for all ages
- Low-crime rates, great schools and beautiful family-friendly community
- Home of the annual Shenandoah Apple Blossom Festival
- Approximately 170 acres of park land



MORE INFORMATION ONLINE

- City's Strategic Plan: winchesterva.gov/strategic-plan
- Economic Development Analysis & Master Plan: developwinchesterva.gov
- Comprehensive Plan: winchesterva.gov/planning
- Old Town Winchester: oldtownwinchesterva.com
- Public Schools: wps.k12.va.us
- New Resident Guide: winchesterva.gov/new-resident-guide

WINCHESTER'S PROXIMITY



CITY STATISTICS

Population (7/1/13)	27,216
Projected Population 2040	30,781
Median Household Income	\$42,590
Median Age	35.1
Mean Travel Time to Work (in minutes)	21.9
Median Home Value	\$241,900

RESIDENT EMPLOYMENT *by Occupation*

Office & Administrative Support	15%
General Healthcare	12%
Sales & Related	12%
Food Preparation & Serving	10%
Transportation & Material Moving	9%
Healthcare Practitioners & Tech.	8%
Education, Training & Library	8%
Production	8%
Installation, Maintenance & Repair	4%
Retail Sales	4%
Business & Financial Operations	3%



The City of Winchester is looking for someone to oversee all economic development programs, projects, services and activities. The Economic Redevelopment Director position plays a key role in accomplishing the City Council's Strategic Plan goals:

- 1) Grow the Economy
- 2) Create a More Livable City for All
- 3) Develop a High Performing Organization
- 4) Continue Revitalization of Old Town

KEY ATTRIBUTES

The following are key attributes for success in this position:

- Strong leadership skills
- Strategic in nature with the ability to see the big picture while managing the day-to-day activities with a small staff
- Strong relationship building skills, with a developed network of economic development contacts
- Manage redevelopment projects including feasibility analyses, pro forma evaluations, land acquisition and disposition, and project development
- Support real estate professionals in the selling and leasing of commercial and residential property in Winchester
- Identify and solicit potential developers and businesses to assist in achieving strategic plan goals
- Able to balance needs of the City with developers and businesses
- Work closely with the Downtown Manager to facilitate revitalization efforts to include building rehabilitation, infill development, marketing, and promotions
- Monitor and evaluate the efficiency and effectiveness of different programs
- Manage and develop budget forecasts
- Develop and implement economic/redevelopment incentive programs
- Excellent presentation skills

THE POSITION

This position will serve as a liaison with other City departments as well as outside agencies and must be skilled in collaboration and resolving conflict. This position reports directly to the City Manager and serves as the Executive Director of the Economic Development Authority.

QUALIFICATIONS

The ideal candidate has any combination of education or experience equivalent to a Bachelor's Degree with coursework in urban planning, business, or related field required, with considerable experience in real estate, marketing, commercial and industrial site revitalization planning and development, including supervisory experience. A Master's Degree is preferred. Ideal candidate must hold an International Economic Development Council (IEDC) certification, or the ability to obtain such certification within 3 years.

COMPENSATION & BENEFITS

The annual salary range for this exciting opportunity is between \$75,940 and \$121,492 depending on qualifications. The City of Winchester offers a comprehensive benefits package including medical, dental, vision, life insurance, vacation leave, sick leave, holidays, floater days, LTD, and more.

THE RECRUITMENT PROCESS

To apply for this position, please submit a City application, resume and cover letter online at www.winchesterva.gov (click "Employment" at the bottom of the page).

Position open until filled with the first review of applications after August 15, 2014.