

**MINUTES OF THE COMMON COUNCIL RETREAT**  
**December 5, 2012**

A retreat of the Winchester Common Council was held on Friday, December 5, 2012, in the Feltner Building located at 9 Court Square. President Jeffrey Buettner called the meeting to order at 5:00 p.m.

**PRESENT:** President Jeff Buettner; Councilor John Hill, John Tagnesi, Les Veach and Ben Weber; Vice-Mayor Milt McInturff; Mayor Elizabeth Minor; Vice-President John Willingham (8)

**ABSENT:** Councilor Evan Clark (1)

Consultant Lyle Sumek and Council reviewed the action items that staff worked on earlier in the day to identify the initial steps for each priority Council set with a timeline.

Council ranked the top, high, and moderate Policy Agenda items.

1. Top Items

- a. Conference Center Strategy: Concept/Market Analysis, Study Location, Discussion with Potential Partner, Direction, Plan, Actions
- b. Career Training Education/Center: Health Professionals
- c. School Funding: Direction, Proposal, Decision
- d. Taylor Hotel Project: Completion
- e. John Kerr Elementary School: Direction, Funding
- f. Ward Plaza Development

2. High Items

- a. Meadow Branch Avenue Development
- b. National Historic District: Direction
- c. City Gateway Beautification Project (Landscaping and Signage): Definition, Development, Actions, Funding
- d. Northend Redevelopment Strategy with Action Plan: Development
- e. Comprehensive Zoning Ordinance: Rewrite
- f. South Pleasant Valley Development (Hinkel/Harris)
- g. Historic Old Town Gateway Enhancements: Direction

3. Moderate Items

- a. Winchester Towers Redevelopment
- b. Amphitheater: Concept Definition, Direction, City's Role, Partners, Actions, MOU and Funding
- c. Community Events Policy: Direction, Funding
- d. Sidewalk and Street Master Plan: Development, Policy Direction, Project Priority, Funding Mechanism

- e. Stormwater Management Policy and Plan: Development, Policy Direction, Project Priority, Funding

Council ranked the top and high Management Agenda items.

1. Top Items

- a. Major Employer Attraction Strategy: Pillars of the Economy, Direction/Goals, Plan, Actions
- b. City Reorganization Plan: Development/Implementation
- c. Events Coordinator and Community Events Expansion Strategy: Assessment of Current Activities, Direction, Partners, Actions
- d. Comprehensive Capital Improvement Plan: Revision

2. High Items

- a. Economic Development Performance Standards and Metrics: Development, Reporting
- b. Communications and Marketing Plan with Specific Actions: Development
- c. Enterprise Zone Implementation
- d. IT Master Plan: Implementation, Funding
- e. Downtown Branding: Development

Council discussed the Governance Topics to include the Code of Conduct and the Protocols and Operating Guidelines.

**ADJOURNMENT**

President Buettner adjourned the meeting at 8:26 p.m.