

**MINUTES OF THE COMMON COUNCIL
WORK SESSION
February 18, 2014
Exhibit Hall – Rouss City Hall**

PRESENT: President John Willingham; Councilor Evan Clark, John Hill, John Tagnesi and Ben Weber; Vice-President Milt McInturff; Mayor Elizabeth Minor (7)

ABSENT: Vice-Mayor Les Veach and Councilor Jeff Buettner (2)

President Willingham called the meeting to order at 6:02 p.m.

2.0 Public Comments: (Each person will be allowed 3 minutes to address Council with a maximum of 10 minutes allowed for everyone)

President Willingham asked if there was anyone wishing to address Council. Seeing none, he closed the public comments at 6:02 p.m.

3.0 Items for Discussion:

3.1 Presentation: Community Health Needs Assessment

Mark Merrill, CEO of Valley Health Systems, presented the Community Health Needs Assessment from 2012 and a review of the organizations in the community that help with the issues of need.

Vice-Mayor Les Veach arrived at 6:04 p.m.

Mr. Merrill also shared the Community Benefit Report for 2012. He asked Council to contact the legislators to find a way to expand the medicaid program in the Commonwealth.

Councilor Jeff Buettner arrived at 6:10 p.m.

President Willingham stated he would entertain a motion to add the discussion of personnel to the Executive Session. *The motion was made by Vice-Mayor Veach, seconded by Councilor Hill, then approved 9/0.*

3.2 Presentation: Downtown Branding Campaign

Bill Muldrow of Arnett Muldrow reviewed the goal and process for branding Old Town Winchester. He requested feedback on what Council wants to see as they move forward in preparing the brand for downtown.

President Willingham asked if the City logo will be tied into the brand. Mr. Muldrow stated he would do it as a separate brand to create a destination.

President Willingham asked what Mr. Muldrow saw that needed improving. Mr. Muldrow suggested decentralizing the pedestrian mall and considering it as one. He would have the current way-finding signs included in the branding.

Vice-Mayor Veach questioned what the deliverables were and stated the contract needed to be run by legal even though it was done through Full Circle Marketing.

3.3 Presentation: Inventory of City-owned Properties

Planning Director Tim Youmans presented an inventory of the City owned properties. He did not include properties owned by the Handley Board of Trustees, the EDA, or properties physically outside of the city limits. He stated there does not appear to be any clear surplus of property.

3.4 Discussion: Storm Water Program Funding Needs – Proposed Storm Water Fee Structure

Utilities Director Perry Eisenach presented the methodology used for funding the storm water program with the ERU method. He stated the residential unit component measures the impervious coverage features on properties in a sample of 200 properties throughout the city. Based on the ERU, staff is recommending a flat rate for all single family residential properties. All other properties would be looked at to see how much impervious area it has and a rate would be calculated based on the ERU.

City Manager Dale Iman questioned whether or not it would be fairer to have more than one flat rate due to the different lot and home sizes in the various areas of the city.

Mr. Eisenach presented 4 options for Council to consider for implementing the storm water utility rates.

1. Full implementation and cost recovery – this would pay for the new capital needs and recover the cost; the rate would be \$10.66 per residential unit
2. Phase in over 4 year period to recover the costs
3. Only cover the cost of the program and capital needs - rate would begin at \$5.33 up to \$6.97

4. Council set a rate at its discretion but can't go over \$10.66 – this could have impacts on projects depending on the funding rate

Mr. Eisenach stated fees cannot be charged to a local government or agency that has its own system or to any road or street. Council does have the discretion to give credits to commercial properties that have their own system, cemeteries and city owned properties, or those who have rain barrels or retention ponds. Credits cannot be given to non-profits unless they make improvements. Council needs to keep in mind that the City must create revenue to cover the fixed costs of the program when deciding on the credits. A credit policy will be presented for consideration next month.

Councilor Buettner stated he would prefer an incentive package be created to help businesses be greener and take away problems from the city.

President Willingham asked what the rate increases would need to be to fund the water and sewer improvements if the City goes the rate route. He requested to see what the layering would be.

3.5 O-2014-04: AN ORDINANCE TO PLACE REQUIREMENTS ON TOW COMPANIES REQUESTED BY THE POLICE TO PROTECT CONSUMER INTERESTS

Police Chief Kevin Sanzenbacher presented the ordinance to regulate the tow companies used in town by the police department.

City Attorney Anthony Williams stated this would require the City to have a Tow Company Advisory Board by state code.

Councilor Weber moved to forward O-2014-04 to Council. *The motion was seconded by Vice-President McInturff then approved 9/0.*

3.6 O-2014-05: AN ORDINANCE TO AUTHORIZE THE ADDITIONAL APPROPRIATION OF FUNDS FOR NECESSARY EXPENDITURES OF THE CITY OF WINCHESTER, VIRGINIA FOR THE FISCAL YEAR ENDING June 30, 2014

Finance Director Mary Blowe presented the ordinance to approve the supplemental appropriations for FY14. She stated the biggest item is the bond money received to be transferred to the schools.

Councilor Buettner moved to forward O-2014-05 to Council. *The motion was seconded by Vice-Mayor Veach then approved 9/0.*

4.0 Liaison Reports

President Willingham reported the following items were discussed at the Joint Finance Committee Meeting: requests from the Courts for additional salaries, dissolution of the Economic Development Commission, and an update on the Joint Judicial Center. Each locality also shared the proposed funding for Outside Agencies. The county is making some cuts to the non-profits but is maintaining level funding for others.

Councilor Tagnesi stated the Planning Commission tabled the condo proposal at its meeting.

Mayor Minor reported there are 31 bus tours already scheduled for the Patsy Cline House this summer.

President Willingham asked Chief Sanzenbacher what else the City can do to enforce those running bus stop signs. Chief Sanzenbacher stated it has always been a priority and will continue to be. There has been an officer on Weems Lane to help enforcement in that area. He sees the cameras as a help to see what other areas of town need more attention.

5.0 Executive Session

- 5.1** MOTION TO CONVENE IN EXECUTIVE SESSION PURSUANT TO §2.2-3711(a) (29) FOR THE PURPOSE OF DISCUSSION OF THE AWARD OF A PUBLIC CONTRACT INVOLVING THE EXPENDITURE OF PUBLIC FUNDS, INCLUDING INTERVIEWS OF BIDDERS OR OFFERORS, AND DISCUSSION OF THE TERMS AND SCOPE OF SUCH CONTRACT, WHERE DISCUSSION IN AN OPEN SESSION WOULD ADVERSELY AFFECT THE BARGAINING POSITION OR NEGOTIATING STRATEGY OF THE CITY AND PURSUANT TO §2.2-3711(A)(40) FOR THE PURPOSE OF DISCUSSION OF RECORDS EXCLUDED FROM CHAPTER 37 OF TITLE 2.2 OF THE CODE OF VIRGINIA PURSUANT TO SUBDIVISION 3 of § 2.2-3705.6.

Vice-President McInturff moved to convene into executive session at 8:47 p.m. *The motion was seconded by Vice-Mayor Veach then approved 9/0.*

Vice-President McInturff moved to reconvene at 9:19 p.m. *The motion was seconded by Councilor Hill then approved 9/0.*

Upon returning, each member certified that only public business matters lawfully exempted from open meeting requirements of the Virginia Freedom of Information Act were discussed during the closed meeting, and that only those public business matters identified in the motion

which convened the closed meeting were heard, discussed, or considered during the closed meeting.

A roll call vote was taken, the ayes and nays being recorded as shown below:

<u>MEMBER</u>	<u>VOTE</u>
Councilor Buettner	Aye
Councilor Clark	Aye
Councilor Hill	Aye
Vice-President McInturff	Aye
Mayor Minor	Aye
Councilor Tagnesi	Aye
Vice-Mayor Veach	Aye
Councilor Weber	Aye
President Willingham	Aye

Vice-President McInturff moved to forward the appointment of Mark Loring to the Planning Commission to Council. *The motion was seconded by Councilor Weber then approved 9/0.*

6.0 Monthly Reports

6.1 Fire Department

6.2 Police Department

7.0 Adjourn

Councilor Buettner moved to adjourn the meeting at 9:20 p.m. *The motion was seconded by Vice-President McInturff then approved 9/0.*