

CITY OF WINCHESTER, VIRGINIA

CITY COUNCIL AGENDA ITEM

CITY COUNCIL MEETING OF: October 27, 2015

ITEM TITLE: Discussion Regarding Expanding City Code Section 14-64 Meter Zones Established

PUBLIC HEARING DATE:

The initiating Department Director will place below, in sequence of transmittal, the names of each department that must initial their review in order for this item to be placed on the City Council agenda. The completion of review only addresses the readiness of the issue for Council consideration. This does not address the recommendation for approval or denial of the issue.

Review:

Samantha Anderson	Completed	10/16/2015 1:27 PM
Anthony Williams	Completed	10/21/2015 3:20 PM
Eden Freeman	Completed	10/22/2015 9:10 AM

Approved as to form:

Samantha Anderson

Samantha Anderson, Parking Director 10/16/2015

By: 

Winchester
office of the
city attorney *Virginia*

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Office of the City Attorney
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Winchester, VA 22601
Phone: 540-667-1815, x.1433
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Eden Freeman, City Manager 10/22/2015

CITY COUNCIL ACTION MEMO

To: Honorable Mayor and Members of City Council
From: Samantha Anderson, Parking Director
Date: October 27, 2015
Re: Discussion Regarding Expanding City Code Section 14-64 Meter Zones Established

THE ISSUE: Discussion Regarding Expanding Meter Zones Established, City Code Section 14-64

RELATIONSHIP TO STRATEGIC PLAN:

Goal #2: Promote and accelerate revitalization of target areas throughout the city (OTW)

BACKGROUND:

Discussion will focus on three areas downtown for expanding the metered zone:

- N. Cameron St from Baker St to Clark St (approx 9 spaces)
- Baker St between N. Loudoun St and N. Cameron St (approx 4 spaces)
- N. Kent St east side between Kent St and Fairfax Lane (approx 7 spaces)

Discussion will also focus on offering another bus parking location central to downtown and the Welcome Center.

- Result in loss of 6 metered spaces.

Baker St and N. Cameron Street Feedback:

- **Health Department:** They have staff members from their district office that park on Baker St and also many of their clients utilize this area to drop off paperwork, death certificates, etc. Adding meters to this location would have a negative impact on their operation. The Health Dept. said that adding meters to N. Cameron St would promote a negative image for the city as it is an elder care environment. They also said they understood installing meters in areas where people want to go but not where they have to go (mentioned DSS and Health Dept). Adding meters in these areas would be against what the community stands for and it is inappropriate to install meters at these locations.
- **Our Health:** Concerned about meters being placed in front of all nonprofit organizations, however, if employees are parking there all day it may adversely

affect the ability of clients to find available parking. Acknowledges the need for metered parking on Baker St if goal is turnover instead of long term parking.

- **Laurel Center** : Responded that metered parking would help keep the front of the Laurel Center free of long-term parking, trucks, etc and parking enforcement would certainly be an asset.

N. Kent Street East Side Parking Meter Feedback:

- **202 E. Piccadilly St and 204 N. Kent St:** Would like meters installed on both sides of the 200 block of N. Kent if residential parking permits would be accepted at the 300 block of N. Kent combining both blocks (200 and 300) N. Kent St permit parking.
- **206 N. Kent Street:** Spoke with property owner commented that available parking on this block is difficult to obtain. The meters would be a hardship and preferred the residential parking permit for his tenants.
- **208 and 210 N. Kent Street:** Since the new Chopstick location has opened parking has become a challenge on this block. Tenants try to find an available space within the block and if a space is not open they typically park on Fairfax Lane. Meters would not be a welcomed change in solving this issue as the tenants have grown accustomed to free parking. Would prefer the idea of a residential permit for his tenants. WPA staff discussed the availability of renting spaces in the GW Autopark for his tenants as another option.
- **212 N. Kent Street:** At this time the property owner is opposed to meters but wants to hear the discussions before taking a final position.

Boscawen Street Parking Feedback:

Zoning/Inspections and Utilities Department pool vehicles utilize the six spaces on Boscawen St that is being considered as another tour bus parking area that is central to downtown and near the Welcome Center. WPA staff spoke with the Zoning Department and their response was that they would find alternate parking. The Utilities staff, however, utilizes Boscawen St as a common practice and would prefer to keep this as a metered parking area so minimal time is spent going to and from vehicles during multiple trips per day.

BUDGET IMPACT:

With the addition of the blocks that were approved by the WPA, approximately 15 new digital meters will be installed resulting in approximately \$2,000 a month/ \$24,000 a year in additional revenue.

If Council were to approve extending the metered boundaries and adding a bus parking zone (loss of 6 meters) on Boscawen St the Authority would gain approximately 14

additional metered spaces with new digital meters resulting in approximately \$1,871 a month/\$22,452 a year in additional revenue.

OPTIONS:

- Recommend the concept of expanding the metered zones established including the addition of another bus parking zone located downtown on the corner of Cameron St and Boscawen St.
- Recommend the concept of expanding the metered zones established but not include the addition of another bus parking zone.
- Reject the concept of expanding the metered zones established and not adding another bus parking zone whereas it would be necessary for the Authority to increase monthly parking rates in the garages. Increasing rates may risk financially overburdening its rental customers and result in the possibility of losing rental customers.

RECOMMENDATIONS:

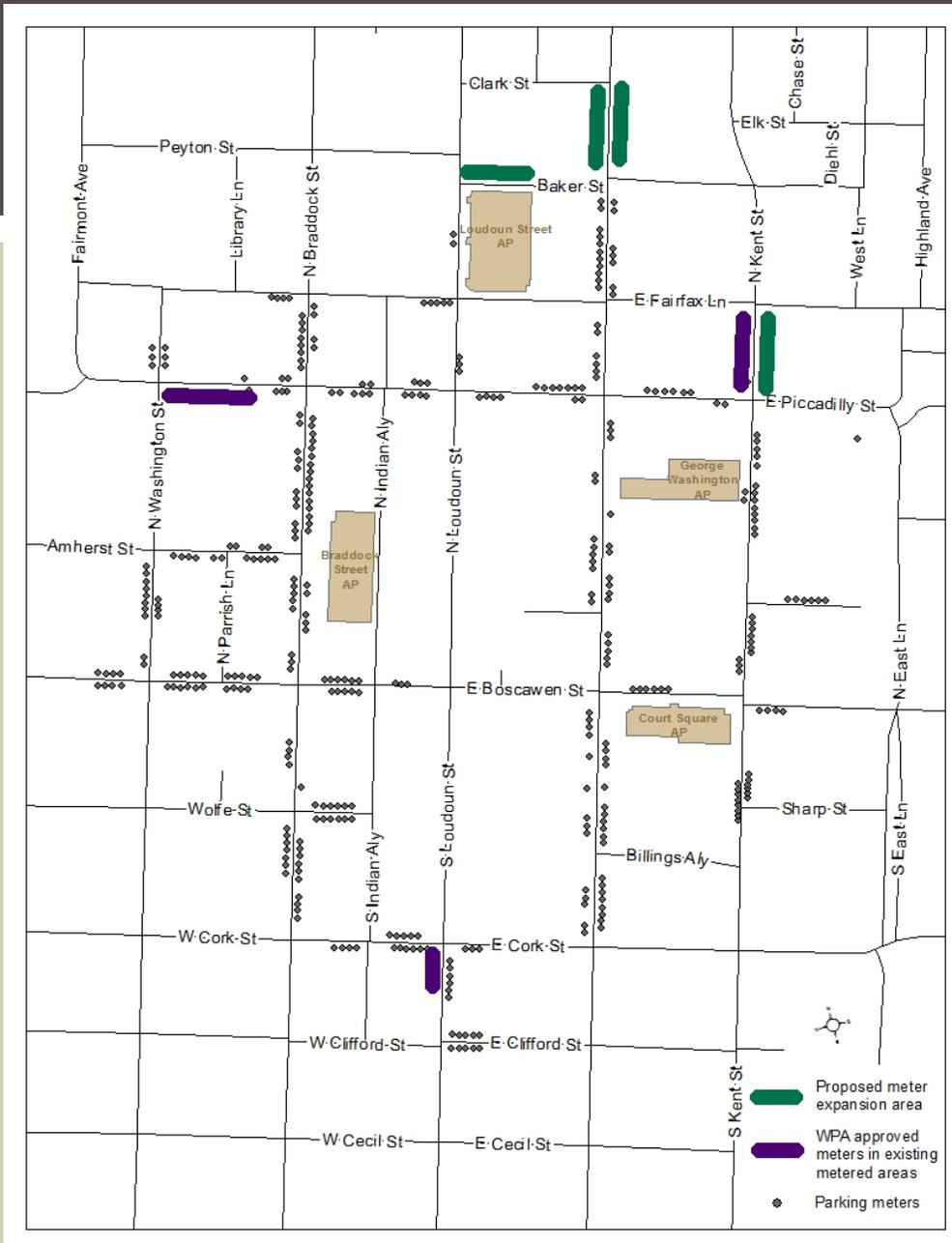
WPA wants to obtain feedback from Council on this issue. If Council is supportive then the WPA would move forward on developing an ordinance recommending meter zones be expanded to prevent increasing monthly rates in the garages.

DISCUSSION
REGARDING EXPANDING
METER ZONES
ESTABLISHED

City Code
Section 14-64

BACKGROUND

- i Discussion will focus on three areas downtown for expanding the metered zone:
 - § N. Cameron St from Baker St to Clark St (approx 9 spaces)
 - § Baker St between N. Loudoun St and N. Cameron St (approx 4 spaces)
 - § N. Kent St east side between Kent St and Fairfax Lane (approx 7 spaces)
- i Discussion will also focus on offering another bus parking location central to downtown and the Welcome Center.
 - § Result in loss of 6 metered spaces.



BAKER ST, FRI OCT 2 AT 8 AM



N. CAMERON ST, FRI OCT 2 AT 11 AM



N.CAMERON ST, MON OCT 5 AT 12:15 PM



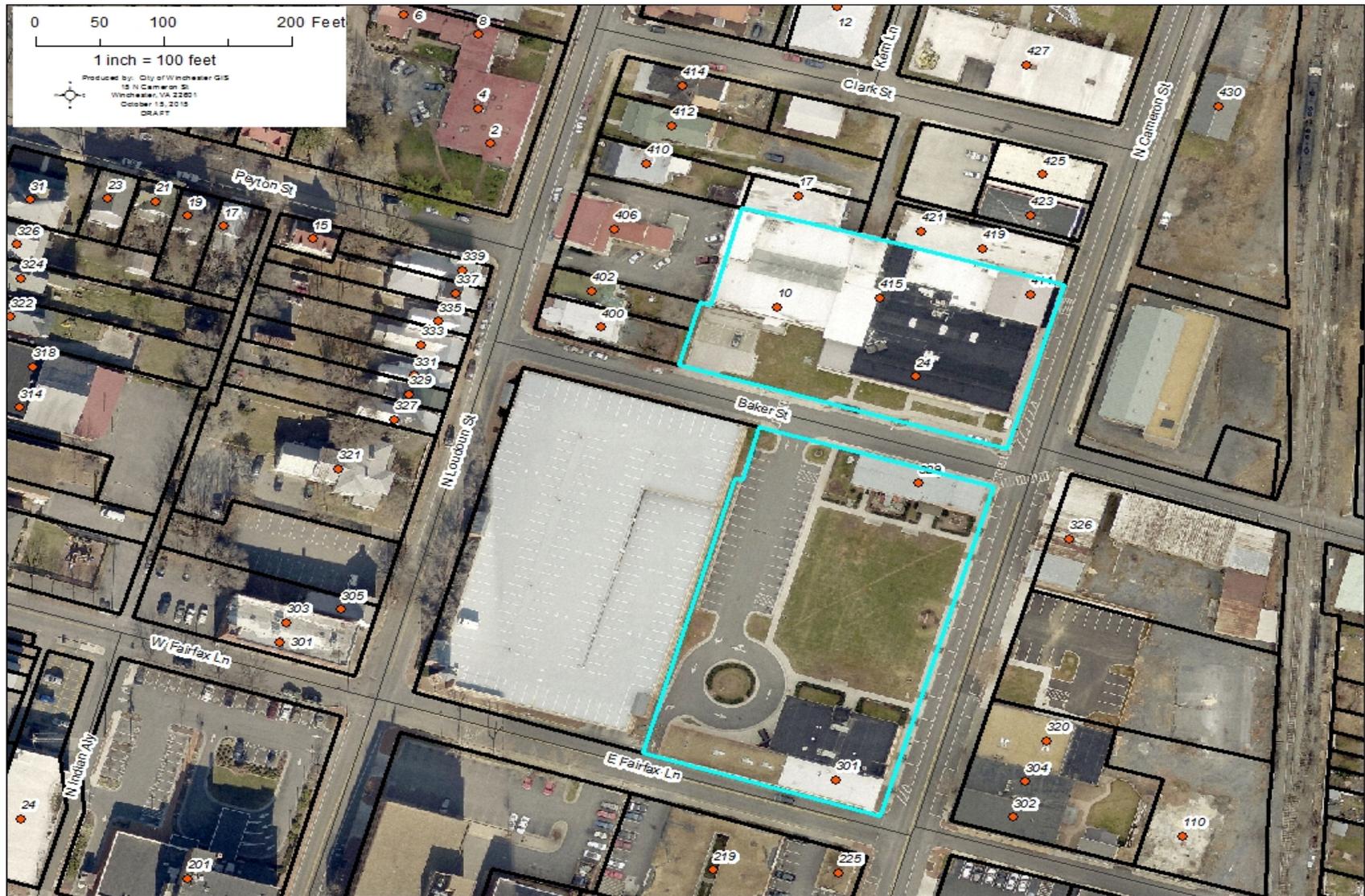
N. CAMERON ST, FRI OCT 9 10 AM



N. CAMERON ST, FRI OCT 9, 10 AM



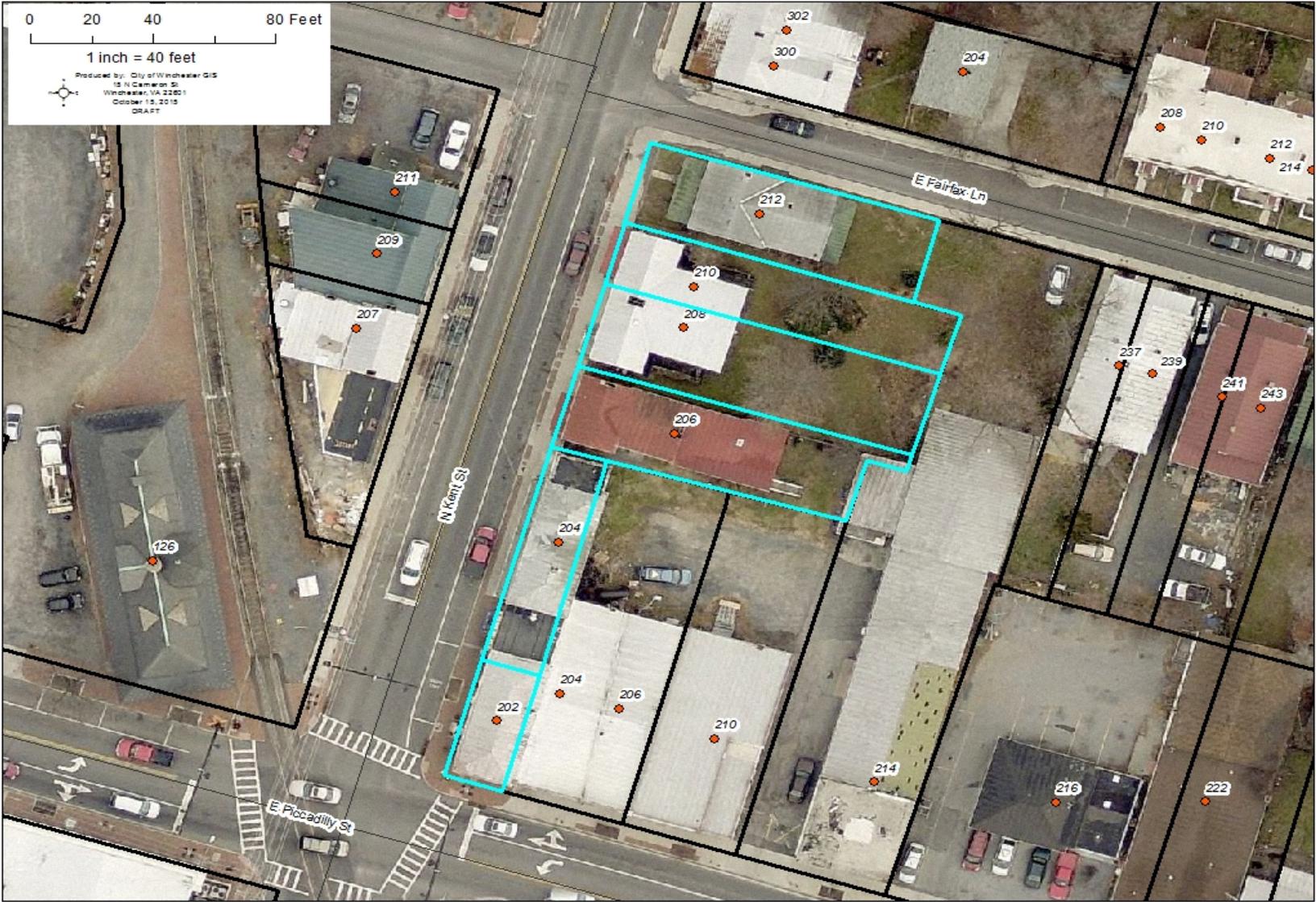
MAP OF BAKER ST AND N. CAMERON ST



KENT STREET, EAST SIDE,
FRI. OCT 2, 2015 AT 11 AM



MAP OF N. KENT ST (EAST SIDE)



N.KENT ST, WEST SIDE, FRI. OCT 2 AT 11 AM
WPA APPROVED INSTALLING METERS



BUDGET IMPACT

- i The Authority will capture additional parking meter revenue, Monday-Friday when meters are enforced from 9 am – 6 pm. This will assist the Authority in funding the debt service payments of the George Washington Autopark while maintaining and operating the garages that are open 24/7.

- i The Authority approved to install meters in three areas already listed in the Meter Zones Established which are:
 - § S. Loudoun St. between Cork Lot and Clifford St.
 - § N. Kent St. westside between Piccadilly St. and Fairfax Lane
 - § W. Piccadilly St. between Braddock St. and Washington St.

BUDGET IMPACT CONTINUED

- i With the addition of the blocks that were approved by the WPA, approximately 15 new digital meters will be installed resulting in potentially \$2,000 a month/ \$24,000 a year in additional revenue.
- i If Council were to approve extending the metered boundaries and adding a bus parking zone (loss of 6 meters) on Boscawen St. the Authority would gain approximately 14 additional metered spaces with new digital meters resulting in potentially \$1,871 a month/\$22,452 a year in additional revenue.

POTENTIAL BUS PARKING LOCATION IF
METER EXPANSION APPROVED
FRI OCT 2 (LOSS OF 6 METERS)



OPTIONS

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RECOMMENDATIONS

- i WPA wants to obtain feedback from Council on this issue. If Council is supportive then the WPA would move forward on developing an ordinance recommending meter zones be expanded to prevent increasing monthly rates in the garages.