

CITY OF WINCHESTER, VIRGINIA

CITY COUNCIL AGENDA ITEM

CITY COUNCIL MEETING OF: October 13, 2015

RESOLUTION ORDINANCE DESCRIPTION/PRESENTATION

ITEM TITLE: Resolution Approving The Design of the New Welcome to Winchester Gateway Signs

PUBLIC HEARING DATE:

The initiating Department Director will place below, in sequence of transmittal, the names of each department that must initial their review in order for this item to be placed on the City Council agenda. The completion of review only addresses the readiness of the issue for Council consideration. This does not address the recommendation for approval or denial of the issue.

Review:

Perry Eisenach	Completed	10/07/2015 3:09 PM
Anthony Williams	Completed	10/08/2015 2:59 PM
Eden Freeman	Completed	10/08/2015 4:50 PM

Approved as to form:

Perry Eisenach

Perry Eisenach, Director of Utilities

10/7/2015

By: 

Winchester
office of the
city attorney
Virginia

Anthony C. Williams, City Attorney
Office of the City Attorney
15 N. Cameron Street, Suite 313
Winchester, VA 22601
Phone: 540-667-1815, x 1433
Fax: 540-667-2259



Eden Freeman, City Manager

10/8/2015

CITY COUNCIL ACTION MEMO

To: Honorable Mayor and Members of City Council
From: Perry Eisenach, Director of Utilities
Date: October 13, 2015
Re: Resolution Approving The Design of the New Welcome to Winchester Gateway Signs

THE ISSUE: Selecting the design for new "Welcome to Winchester" gateway signs.

RELATIONSHIP TO STRATEGIC PLAN: Goal 2 - Promote and accelerate revitalization of catalyst and other areas throughout the City, and Goal 3 - Advance the quality of life for all Winchester residents.

BACKGROUND: City Council has established a goal of installing new "Welcome to Winchester" signs at all the major gateways into the City. The first sign will be installed on Millwood Avenue just east of Interstate-81 as a part of Shenandoah University's project of landscaping and beautifying Millwood Avenue coming into the City.

BUDGET IMPACT: The cost of the first sign on Millwood Avenue will be paid for by Shenandoah University as per the agreement that was made for the overall Millwood Avenue project. The City has budgeted \$150,000 in the FY16 Capital Improvement Plan to begin installing these signs on other major gateways entering the City.

OPTIONS: Staff has developed three options (Options A, B, and C) for the design of the sign for City Council's consideration.

RECOMMENDATIONS: Approval of the option preferred by City Council.

RESOLUTION APPROVING THE DESIGN OF THE NEW WELCOME TO WINCHESTER GATEWAY SIGNS

WHEREAS, the City desires to install new “Welcome to Winchester” signs at all the major gateways into the City; and

WHEREAS, the first of these new signs will be installed on Millwood Avenue just west of Interstate-81 as a part of Shenandoah University’s Millwood Avenue gateway beautification project; and

WHEREAS, three different designs for the new sign (Options A, B, and C) have been developed for City Council’s consideration.

NOW, THEREFORE, BE IT RESOLVED that the Common Council of the City of Winchester hereby selects and approves Option [A][B][C] as the design for the new “Welcome to Winchester” signs.



WELCOME TO

Winchester
Virginia

ESTABLISHED 1744



Welcome to

Winchester

Virginia

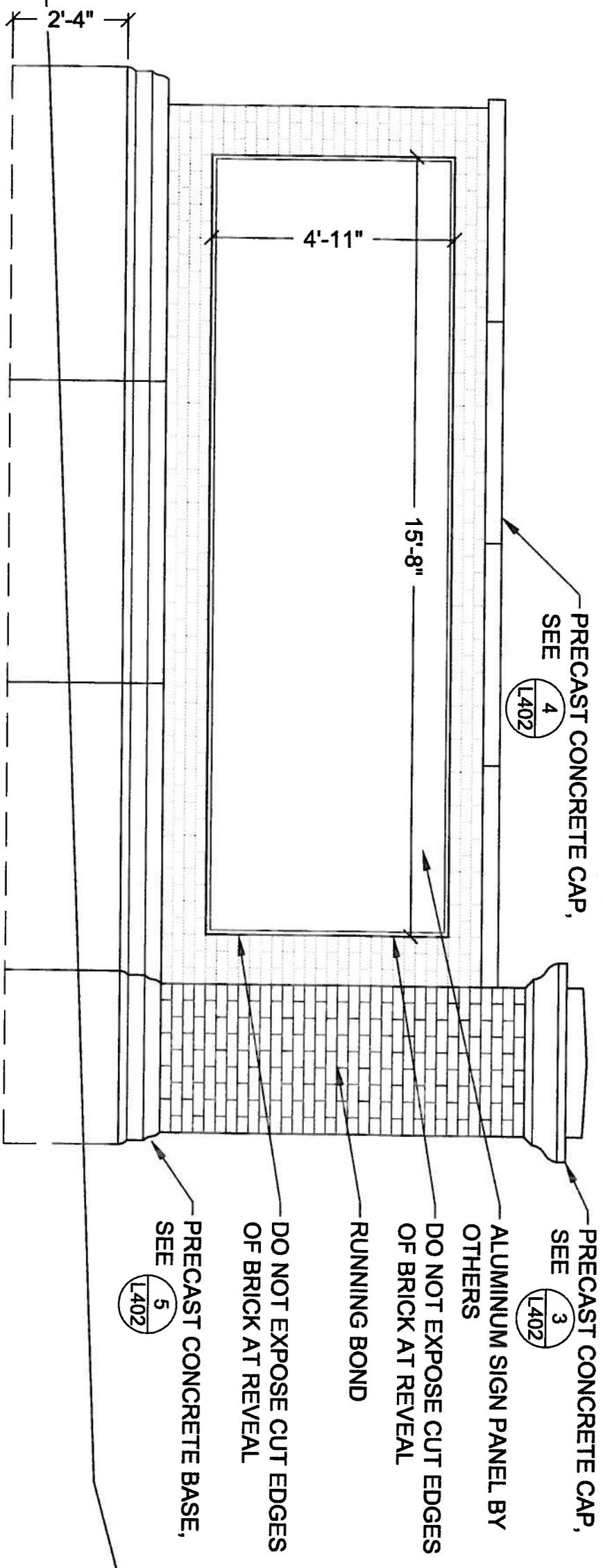
EST. 1744



Welcome to
Winchester
Est. 1744 *Virginia*

1 WELCOME SIGN - PLAN

02 SCALE: 3/8" = 1'-0"



2 WELCOME SIGN - EAST ELEVATION

402 SCALE: 3/8" = 1'-0"