

2008-2010 Consolidated Plan

HOME Consortium, NSV
and
Winchester City

Consolidated Plan

- Strategic Plan (3, 4, or 5 years)
- Annual Action Plan
- Contents of Consolidated Plan articulated in Program Statutes covering CDBG, HOME, ESG and HOPWA setting forth 3 basic goals:
 - Decent Housing
 - A Suitable Living Environment
 - Expanded Economic Opportunities
- Key elements must be displayed in any clear, concise format that communicates the plan to citizens:
 - Needs Assessment
 - Priority Needs
 - Specific Objectives
 - How activities address identified needs and objectives

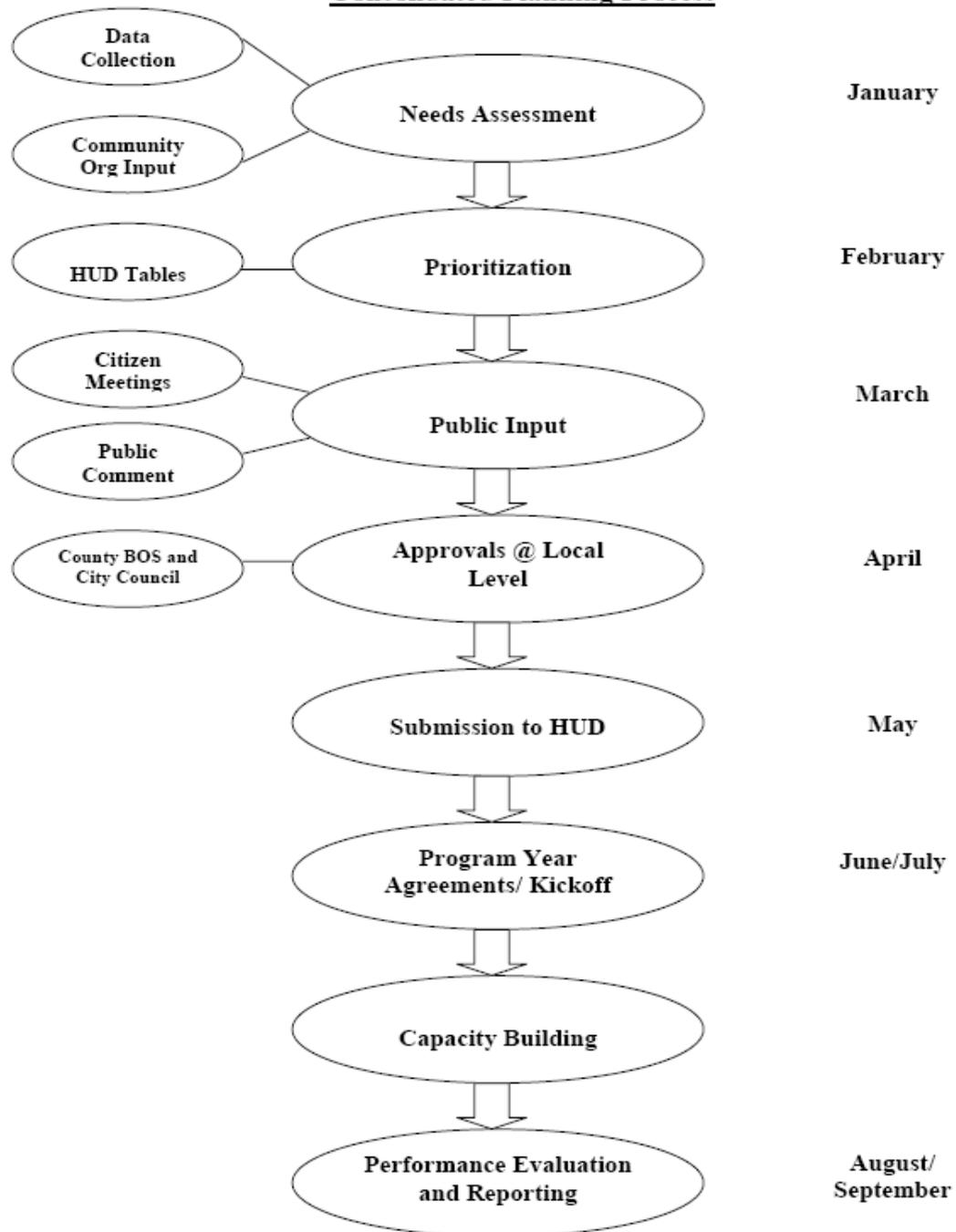
Consolidated Plan: Overview

- Housing Needs Analysis
- Strategic Plan (3, 4, or 5 years)
- Annual Action Plan
- Monitoring Plan
- CAPER (due 90 days after end of program year)
- Housing/Homeless Needs Assessment
- Non-Housing Needs Assessment
- SF-424
- Certifications
- Analysis of Impediments to Fair Housing (completed, 2007)
- Citizens Comments/Grantee Response
- Citizen Participation Plan & Consultation Strategy (modified 2008)

Consolidated Planning: Three Critical Steps

- Assess Needs and Assets
- Consult with Stakeholders
- Develop Comprehensive Strategy

Consolidated Planning Process



Minimum Consultations

- ✓ Housing Services
- ✓ Social Services
- ✓ Health Services
- ✓ Homeless Services (Continuum of Care)
- ✓ Lead-based Paint
- ✓ HOPWA
- ✓ Adjacent Jurisdictions
- ✓ State (non-housing CD)
- ~~County (metro/urban)~~
- ✓ Inter-jurisdictional planning agencies
- ✓ Public Housing Authorities

Other Stakeholders

- Apartment owners/realtors association(s)
- Homebuilders
- Lenders
- Foundations
- Colleges/universities
- Board of Education
- Chamber of Commerce
- Continuum of Care

Consultation Methods

- Not specified
- Possible methods
 - ✓ ■ Standing partnership committees and task forces
 - ✓ ■ Survey/meetings to identify needs and assets
 - Focus groups for input on priorities
 - Strategy summits
 - ✓ ■ Pre-public distribution of draft plan

Strategic Plan: Contents

- Affordable Housing
- Homeless
- Special Needs
- Non-Housing Community Development

- Priorities and Basis
- Obstacles
- Use of Resources
- Proposed Accomplishments

Strategic Plan: Other Contents

- Barriers to Affordable Housing
- Lead-based Paint
- Anti-Poverty Strategy
- Institutional Structure
- Coordination

Consolidated Plan: Strategy Building Blocks

- Assessment
 - Needs
 - Community Needs and Assets: What are our priorities?
 - Capacity
 - Available capacity: Who are our partners?
 - Resources
 - Available resources: What can we use?
- Strategy
 - Goals
 - Intended Results: What needs to be done?
 - Objectives
 - Measurable Accomplishments: What will be accomplished?
- Annual Plan
 - Initiatives
 - Specific Tasks & Allocations: How will it be accomplished?

Strategy Components

- Priority Need
 - Assets and opportunities
- Objectives
 - Measurable; address causes, not symptoms
- Action/accomplishments
 - Selected for ability to impact
- Resources
 - Roles and funds

Prioritizing: Needs and Opportunities

- Why Prioritize?
 - Needs exceed available resources
- Basis for Priorities:
 - Disproportionate need and under-served area
 - Address causes, not symptoms
 - Build from assets, not needs
 - Emphasize economic opportunities
 - Use/build resources/capacity

Comprehensive Strategies

- Geographic concentration: Impact Zone
 - Layering & Sequencing initiatives/activities:
 - Set anchor activities
 - Blight clearance activities
 - Physical improvements for visual impact
 - “Critical Path” activities
 - Infrastructure
 - Build Growth Generators
 - Education/job training/daycare
 - Business/institutional development
 - Small business retention/support
 - Incubation strategies
 - New construction
 - Then overlay linkage activities
 - Supportive services
 - Housing assistance
 - Supportive infrastructure & facilities
- CDBG Target Area
- Capitalize on existing institutional structure
Develop “easy win” programs
- Promote Self-Sufficiency
Undertake Capital Projects
Housing preservation and development
Homeowner Rehab
and New Construction- Rental/Owner
- Develop Partnerships
Build Institutional Structure
Tenant Based Rental Assistance

<i>Priority Need</i>	<i>Strategic Goal</i>	<i>5 year goal</i>	<i>Location</i>	<i>Funds</i>
(In)Direct Homeownership Assistance	Increase Homeownership Opportunities	45 households	NSV	50% HOME Activity Eligible Funds (~\$1,575,000)
		10 households	City of Winchester (CDBG Target Area)	30% CDBG Activity Eligible Funds (~\$300,000)
Rental Housing	Promote Decent Affordable Housing	230 households	City of Winchester	VHDA- HCVP (~\$1,000,000)
		95 households (annually over 4 years)	NSV	20% HOME Activity Eligible Funds (\$420,000)
Homelessness	Promote Decent Affordable Housing	100 households	City of Winchester	15% CDBG Activity Eligible Funds (~\$150,000)
Clearance and Demolition	Strengthen Communities	10 properties	City of Winchester	100% CHF Activity Eligible Funds (~\$400,000)
Public Facilities	Strengthen Communities	New Sidewalks or Public Facilities	City of Winchester	55% CDBG Activity Eligible Funds (~\$110,000)
rehab; Owner Units	Strengthen Communities	23 households	NSV	30% HOME Activity Eligible Funds (~\$630,000)
		27 households	City of Winchester	100% CHF Activity Eligible Funds (~\$485,437)
Fair Housing	Ensure Equal Opportunity in Housing	N/A	NSV	Administration (50% HOME Eligible Admin and 50% CDBG Eligible Admin Funds)
Program Administration	Embrace High Standards of Ethics, Management and Accountability	N/A	City of Winchester and NSV	Administration (50% HOME Eligible Admin and 50% CDBG Eligible Admin Funds)
Non-Profit Organization Capacity Building	Promote Participation of Faith-Based and Community Organizations	N/A	City of Winchester and NSV	Administration (50% HOME Eligible Admin 50% Eligible Admin funds)

Consolidated Plan FAQ's

1. A jurisdiction is required to consult with certain agencies about its Consolidated Plan according to a method prescribed by HUD
FALSE
2. If a jurisdiction assigns a high priority to a particular need, it is expected to address that need with funding
FALSE
3. For each specific objective, the jurisdiction must identify proposed accomplishments and outcomes it hopes to achieve
TRUE

Questions?