



OTAC Design Committee Meeting (1/24/19)

Current Decorations

- Six of the large growth trees are wrapped in white lights
- 10 grapevine balls are hung from large growth trees with white lights
- Red Bells with bows for secondary district lamp posts (bells need repainting)
- Large red bows and large garland with ornaments for both archways on Loudoun Street
- Garland with lights for Loudoun Street lamp posts and a Large red bow for each
- Cameron Street center planting beds are decorated with lights
- Pink and green large bows for the archways on Loudoun Street (2 each)
- American flags on lamp posts for patriotic days: Memorial Day, Flag Day, Veteran's Day, July 4
- Hanging Flower baskets on lamp posts May - August
- ArtScape Banner program – updated each April
- Seasonal banners
 - Shop/Dine/Explore – dark colors used for fall/winter
 - Old Town Winchester – street specific banners used year round (wearing out)
 - Apple Blossom Banners (small number)
 - Congrats SU Graduates (Early May)
 - Movies on the Mall
 - Farmers Market Banners (small number)
 - Welcome SU Graduates (August/Sept.)
- Downtown Tree – decorated with white lights and ornaments

Additional Decorations

- What would be the goal?
 - Serve as an attraction
 - Improve overall impression
 - Invite people to park and walk around
 - Highlight architectural features of buildings
- What area would be included? Secondary District, Entrance corridors, Loudoun Street

Lighting Challenges

- Private property limitations
- Electrical Company ownership – the electric company owns the electricity and must give permission in order for outlets to be added to the lamp posts and would need to reach an agreement for the cost of electricity usage.

Requests

- Apple Blossom is interested in pink lighting on Cameron Street
- We are hoping to get electric outlets installed by the archways

Budget constraints - \$1,200 current planned for used starting July 1 (if approved by Council)

Other