

**OTAC Board Retreat Agenda
November 5th
Winchester Brew Works
320 N. Cameron Street**

Welcome & Introductions

Welcome and Guest Speaker Introduction
Retreat Expectations
Agenda Overview

Virginia Projects & Best Practices [Kyle Meyer, DHCD]

VMS Self-Evaluation Information
What is Main Street at its best?

- Asset based economic development
- Community-led, grassroots
- Purpose-driven
- Targets the people, not projects

Lunch Break

12:00 p.m.-12:30 p.m.

Committee Structure “*Bringing it Back to Basics*”

Review of Committee Descriptions
Measuring Success
2020 Projects

Civic Engagement “*Promoting Ownership & Pride in Old Town*”

Volunteer Recruitment Activity
Volunteer Application Process

Wrap Up

Committee Member Roles
Committee Scheduling
Continuing Education Opportunities & Comprehensive Calendar
Board Meeting Decorum and Expectation