



OTAC Tourism Task Force Meeting Minutes - (5/9/19)

Attendees: Committee Chair Greeley Myers, Kimberly Sowers, and Tourism Director Justin Kerns. (notes taken by Sarah Acuff Chapman)

Greeley called the meeting to order.

Old Business

Greeley noted he would be meeting with Terry Heder in two weeks to finalize the Civil War Walking Tour Brochure. The representative from Civil War Trails will be sending a invoice for sponsoring the Taylor Hotel signs. Greeley will follow up.

Greeley asked for updates regarding the Harley Event in June 2019. Justin noted that the webpage has been set-up on the visitwinchesterva.com page, but there is not a direct link to the page on the website. If you search for the rally online, the page comes up. The page includes a welcome letter from the mayor as well as hotel listings with distance from host hotel. Justin is checking in with area hotels and updating the list when hotel become full. Fully expect to be a 100% capacity for all area hotels. Jo Ann is coming up next week to meet with Jennifer and Justin to review all of OTW/OTAC's responsibilities to make sure everything is covered if Jennifer is not available. Greeley asked that he be notified of any OTAC responsibilities as well. He is still concerned about restaurants.

No updates on the Winchester 275th planning.

Greeley asked about the process of adding the historic trivia and apple hunt to the OTW website. Sarah indicated that information can be added through the OTW office.

Tourism Board – Jennifer is representative on Tourism Board. Non-voting member. Will need a replacement representative from Old Town. Greeley indicated that he would be willing to attend the meetings.

Greeley noted that the next meeting would be Thursday, June 6 at 9 a.m. and not May 8 as the agenda had indicated.

April 4 meeting minutes approved.

Meeting adjourned.