

Winchester Old Town Development Board

Your Downtown Compass Rose: The compass rose is an element of a map used to show direction, a navigational guide. Use this worksheet to identify the key issues to guide Winchester's development and district projects.

What are the **STRENGTHS** of the OTDB organization to embrace?

What are the **WEAKNESSES** of the OTDB organization to restore?



The Winchester Old Town commercial district has arrived, due to the great work and honorable mission of the Old Town Development Board!

What are the **OPPORTUNITIES** of the downtown to cultivate?

What are the **THREATS** of the downtown to reconcile?

De Bono's (1985) Six Thinking Hats



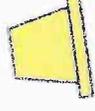
WHITE – Concerned with objective facts & figures.



RED – Gives the emotional view.



BLACK – Cautious & careful. Points out the weaknesses in an idea.



YELLOW – Optimistic & hopeful. Positive thinking.



GREEN – Indicates creativity and new ideas.



BLUE – Concerned with control, the organization of the thinking process, and the use of the other hats.