

Winchester Parks and Recreation
Advisory Board Meeting
Monday, February 25, 2013
6:30pm

Meeting Location: Lord Fairfax Room

Present: Krista Farris (Chair), John Elliott, (Vice-Chair), Jules Bacha, Kyle Homan, Matt Mintschenko, John Bentley, Catherine Mattens and Brian Wigley

Absent: None

City Staff: Brad Veach (Director) and Lisa Hamaker (Assistant Director), Douglas Hewett (Assistant City Manager)

Council: Milt McInturff

Media: Vic Bradshaw, Winchester Star

Krista Farris called the meeting to order at 6:33pm.

Approval of January 2013 Minutes

A motion was made by Matt Mintschenko and seconded by Kyle Homan to approve the January, 2013 meeting minutes; the motion was carried.

Public Comments: None

Mr. Douglas Hewett introduced himself to the Park Advisory Board. Mr. Hewett is the Assistant City Manager.

Chair's Report: Krista Farris

Saturday, March 2 at 10:00am is the ground-breaking ceremony for the new Korean War Memorial in Jim Barnett Park. John Elliott will represent the Board.

Director's Report: Brad Veach

Park Master Plan Discussion:

- 1) All Board members received a binder to keep Master Plan information. The binder currently includes a matrix timeline, User Group meeting information and the User Group Questionnaire
- 2) Round Table discussions will begin the Fall of 2013

City of Winchester Strategic Plan Review:

- 1) Brad provided a handout of the plan
- 2) Every City Department has certain responsibilities to the plan
- 3) Policy Agendas: Top, high and moderate priorities were reviewed. The Amphitheatre in Jim Barnett Park was noted as a moderate priority. Park Staff have met with Shenandoah University to talk about a partnership Community Day to clean up the area. It is possible a group of SU students can create some examples of how the Amphitheatre can be revitalized. Brad will be providing City Council an update in April.
- 4) Management Agenda: Amy Simmons has been working on a City wide Marketing Plan. Brad Veach has been leading a Leisure Services and Special Event Team Committee created by the City. ADA plans move forward in Jim Barnett Park. Council approved new

Park recreation fees moving forward in April 1, 2013 and new User Group fees July 1, 2013. The newest section of the Green Circle Trail's design is 90% complete and will follow from Pall Mall Street, behind the Patsy Cline house over to Cecil Street.

5) New City Mission Statement

R/C Car Track:

The R/C track currently has no league or organization that utilizes it. The building is in bad shape and may need to come down. The observation deck has already been removed due to lack of stability. The track can be smoothed out and the area may be viable for other usage.

Upcoming Special Events:

- 1) HP Pro Tour- (Horseshoe Tournament), May 31- June 2, 2013. This event could potentially bring to the City of Winchester 50-75 participants and their families.
- 2) Rockin' Independence Eve, July 3, 2013. Fireworks and a July 4th celebration revitalized event moving to the downtown area from Jim Barnett Park. The City has rebranded the event. Brad has spoken to the Winchester Royals since the event will no longer be held in the park and it was always in conjunction with one of their games.
- 3) Salute To Our Troops, July 19 & 20, 2013. July 19th will consist of a candlelight vigil at the POW/MIA Memorial. July 20th will include a patriotic parade, the Korean War Memorial dedication, downtown events, entertainment and the Shenandoah Moonlight Ball.
- 4) International Festival, Saturday, June 22, 2013 in Jim Barnett Park.
- 5) Movies on the Mall will start in June. The Park partners with Old Town for family friendly movies to be shown once a week on the Old Town Mall during the summer. This year the event is in need of sponsorship.

Advisory Board Meeting Dates:

Advisory Board Meeting: Monday, March 25, 2013 @ 6:30pm

Board Comments:

Brain Wigley, The Skate Pavilion is really being used.

Brad Veach, Helmets are the biggest challenge.

Brain Wigley, Could the alcohol concept be revisited while looking at revenue streams?

Krista Farris, She recently held a birthday party in the gym and thought it was great!

Brad Veach, Will speak to Krista and John sometime in March/April since both of their terms expire next year.

Jules Bacha, He asked if there has been any more discussion on the merger of Boards. Milt McInturff has meetings set for next week on that topic.

Adjournment: With no further business to discuss Krista Farris asked for a motion to adjourn the meeting; Kyle Homan made the motion and it was seconded by Brian Wigley. The motion was approved and the meeting was adjourned at 7:18pm.

Respectfully submitted; Jennifer Stotler; Park Administration Coordinator, March 15, 2013.