

Winchester Parks and Recreation
Advisory Board Meeting
Monday, March 25, 2013
6:30pm

Meeting Location: Lord Fairfax Room

Present: Krista Farris (Chair), John Elliott, (Vice-Chair), Jules Bacha, Kyle Homan, John Bentley, Catherine Mattens and Brian Wigley

Absent: Matt Mintschenko

City Staff: Brad Veach (Director) and Lisa Hamaker (Assistant Director) and Michael Asmussen (Recreation Coordinator-Aquatics)

Council: Milt McInturff

Media: Vic Bradshaw, Winchester Star

Krista Farris called the meeting to order at 6:34pm.

Approval of February 2013 Minutes: Krista Farris

On a motion made by Kyle Homan and second by Jules Bacha to approve the February, 2013 meeting minutes; the motion was carried.

Public Comments: None

Discussion Items:

1. Swim Lessons Program: Mike Asmussen

A new swim lessons program will start in May. The program is through Swim Lessons University. There are no yearly fees just the \$10.00 per certificate per student and has 7 different certifications that instructors can choose. The old lesson report card will be replaced by a swimming passport. Each child's passport will carry forward from session to session. Floatation devices will be used for beginner classes and the program allows for more practice time in the water.

2. 2014 Cal Ripken 10-year-old World Series: Brad Veach

Brad Veach presented a request to City Council to bring this event back to Winchester in 2014 and it will be voted on by Council in April. The City would be required to invest \$45,000.00 but revenues would be generated through sponsorships, souvenir and ticket sales. The first event was held in 2011 and the field investment costs to host the event were handled at that time. Since the department has already hosted one event they can now determine areas where expenses were not profitable. The estimated expense for the 2014 event would be \$125,000.00 with an estimated revenue generation of \$146,000.00.

3. SU Partnership with Community Day, April 4, 2013: Brad Veach

On Thursday, April 4 five different groups of Shenandoah University students will be working in various areas of Jim Barnett Park.

They are planning to mulch the Familyland playground, paint the Preston Field Concession building and clean the Amphitheatre area.

Some students will focus on the history and creation of new designs for the

Amphitheatre. Those students will present their findings at 4:30pm the same day in the SU Brandt Student Center. The revitalization of the Amphitheatre is one of the City's Strategic Plan items.

4. Kohl's Earth Day Volunteers, April 22, 2013: Brad Veach

Volunteers from Kohl's will be working around Wilkins Lake as part of their Earth Day community participation. A monetary contribution based on the number of volunteers that participate will go to the Winchester Park Foundation's financial aid fund.

5. April Board Elections: Brad Veach

Park Advisory Board elections will be held in April. Krista Farris asked all members to think about support, leadership and anyone who may want to step up for Chair and Vice-Chair. Krista Farris and John Elliott's last term will expire in 2014. Catherine Mattens' last meeting will be in April.

6. Correspondence about Board Matters: Brad Veach

Brad Veach expressed having an open flow of communication and copying Board members, Mr. Iman, Mr. McInturff and Mr. Hewett on correspondence about Board matters. Krista Farris expressed phone calls were also a good way to communicate.

Advisory Board Meeting Dates: Krista Farris

Advisory Board Meeting: Monday, April 22, 2013 @ 6:30pm

Board Comments:

Krista Farris asked if the geese at the lake were still an issue. Brad Veach stated it was still very challenging but there are not as many people feeding the geese as in the past. Catherine Mattens suggested child friendly educational visuals so they can understand how harmful feeding the geese can be.

Krista Farris asked how the new proposed City School systems "start time" will affect the department. Its impact could be challenging in some areas, especially seasonal staffing. Also, revenues could be impacted but expenses would be lessened with shorter programs so that should create a balance in finances.

Adjournment: With no further business to discuss Krista Farris asked for a motion to adjourn the meeting; Brian Wigley made the motion and it was seconded by Kyle Homan. The motion was approved and the meeting was adjourned at 7:25pm.

Respectfully submitted; Jennifer Stotler; Park Administration Coordinator, April 15, 2013.