

Accessing RouteShout

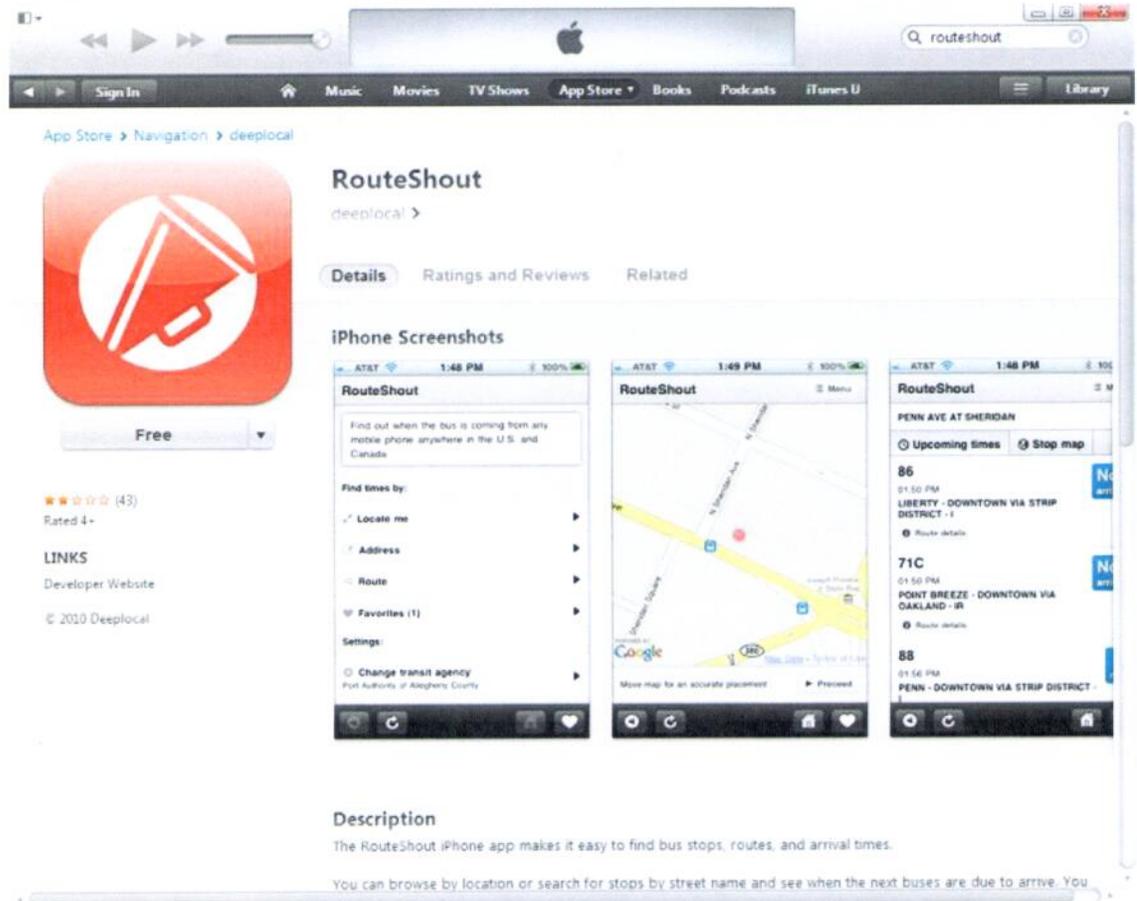
How to download the Android application

Riders can download the free RouteShout application for Android devices on the Android Market (Google Play). Riders can search for "RouteShout" on the Android Market, or they can find a link to download the app on the RouteShout website (<http://www.routeshout.com/>).

The screenshot shows the Google Play Store interface for the RouteShout app. At the top, the Google Play logo and a search bar are visible. Below the logo, there are navigation tabs for 'SHOP', 'MY MUSIC', 'MY BOOKS', 'MY MAGAZINES', 'MY MOVIES & TV', and 'MY ANDROID APPS'. The main content area features the app's title 'RouteShout' by RouteMatch Software, Inc., with a 4.5-star rating and 11 reviews. A large 'INSTALL' button is prominent. To the right, there is a 'Description' section with text about the app's functionality: 'Taking public transit? Download this convenient app to get real-time or scheduled next bus arrival times through your Android device. The RouteShout app helps you be on time and prepare for changes - anytime, anywhere. With RouteShout, you can know of bus delays and remove the uncertainty from taking public transit. Get to work, to your class, or that important appointment - it's the handy app for locals, students, tourists and other public transit riders.' Below the description are links for 'Visit Developer's Website', 'Email Developer', and 'Privacy Policy'. There is also a 'MORE' button. The 'App Screenshots' section shows four preview images of the app's interface. On the right side, there is an 'ABOUT THIS APP' section with a 'TWEET' button, a 'RATING' of 4.5 stars, and 'UPDATED February 1, 2013'. It also lists 'CURRENT VERSION 1.0' and 'REQUIRED ANDROID 2.1 and up'. The 'CATEGORIES' are listed as 'Transportation'. A 'TOTALS' section shows '1,000' downloads and a line graph for 'last 30 days'. At the bottom, there is a 'USERS WHO VIEWED THIS ALSO VIEWED' section with four recommended apps: 'London Bus Checker Lite' (4.5 stars, 1705 reviews), 'SBS Transit iris' (4.5 stars, 1782 reviews), 'UK Bus Checker' (4.5 stars, 492 reviews), and 'London Bus Tracker Pro'.

How to download the iPhone or iPad application

Riders can download the free RouteShout application for Apple devices in the iTunes App Store. Riders can search for "RouteShout" in the iTunes App Store, or they can find a link to download the app on the RouteShout website (<http://www.routeshout.com/>).



The image shows a screenshot of the iTunes App Store interface on a Mac. The top navigation bar includes "Sign In", "Music", "Movies", "TV Shows", "App Store", "Books", "Podcasts", "iTunes U", and "Library". The search bar contains the text "routeshout".

The app page for "RouteShout" by "deeplocal" is displayed. The app icon is a red square with a white megaphone. The price is listed as "Free". The app has a rating of 4.5 stars based on 43 reviews. The "LINKS" section includes "Developer Website" and "© 2010 Deeplocal".

The "iPhone Screenshots" section shows three screenshots of the app on an iPhone:

- The first screenshot shows the app's main interface with the text: "Find out when the bus is coming from any mobile phone anywhere in the U.S. and Canada." Below this are options to "Find times by:" "Locate me", "Address", "Route", and "Favourites (1)". There is also a "Settings" section with "Change transit agency" set to "Port Authority of Allegheny County".
- The second screenshot shows a map view with a red location pin and a yellow route highlighted.
- The third screenshot shows a list of bus routes for the stop "PENN AVE AT SHERIDAN". The routes listed are 86 (LIBERTY - DOWNTOWN VIA STRIP DISTRICT - I), 71C (POINT BREEZE - DOWNTOWN VIA OAKLAND - IR), and 88 (PENN - DOWNTOWN VIA STRIP DISTRICT - I). Each route entry includes the route number, a time (01:50 PM or 01:56 PM), and a "Route details" link.

The "Description" section states: "The RouteShout iPhone app makes it easy to find bus stops, routes, and arrival times. You can browse by location or search for stops by street name and see when the next buses are due to arrive. You

How to access m.routeshout.com

Riders can access RouteShout without downloading and installing an application. Instead, they can use their mobile phone's internet browser to navigate to m.routeshout.com and view stop times. After accessing m.routeshout.com, the instructions for using the mobile site are the same as for the application.

1. Open your mobile phone's internet browser.
2. Type m.routeshout.com into the address bar and tap **Enter** or **Go**.



3. Use the mobile site just as you would the RouteShout application.

Text Messaging

Riders may prefer to receive information about upcoming stop times by text message, rather than using the application or mobile site. Text messaging also allows riders without smartphones to access RouteShout's information, as many mobile phones and plans allow for text messaging.

How to receive stop information by text message

If the stop that you are at has a sign that indicates a "text to" Keyword, text the Keyword to 25252 and receive a text message with information about upcoming buses. Your phone and phone plan must be set up to send and receive text messages to use this feature.

1. Navigate to your phone's text messaging feature.
2. Begin a new text message.
3. Enter **25252** in the To line or in the recipient window.
4. Type the **Keyword** into the body of the text message. The Keyword is found on signs at select stops.
5. Tap **Send**. After a few moments, scheduled information for the stop appears in a text message. If desired, respond to the ad, if one is included in the text message from RouteShout.